STMA welcomes author and entertainer Roy Firestone to Conference in San Antonio

By Patrick Allen

Michael Jordan, Muhammad Ali, Ted Williams. Great names. Legends of their respective sports. And Roy Firestone has interviewed them all.

George Brett, Dennis Rodman, Barry Bonds. Tough men. Yet Firestone elicited enough emotion from each to draw them to tears in his interview chair.

Larry King, Jay Leno, Howard Stern. More big names. And those are just three of the people that Firestone has bested in various award categories for 7 Cable ACE Awards and 6 Emmy’s.

Frank Sinatra, Lou Rawls, the Four Tops. Some of the most influential talents in the history of the music industry. And Firestone has opened for each one, as a PERFORMER.

Some people sing. Some people dance. Some sing AND dance. Roy Firestone sings, dances, talks, listens, writes, impersonates, jokes, jabs, ducks, dodges, but most importantly delivers. Who know what kind of cook he is, but I’d bet he gives grandma a run for her money.

Since he was first the sports anchor for KCBS in Los Angeles, then moving to ESPN and their show “UpClose” in 1985, Roy has interviewed more than 5,000 celebrities ranging from the mundane to the maniacal to the megastar.

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Return this form to: STMA Headquarters, 805 New Hampshire, Ste. E, Lawrence, KS 66044, Fax: 785-843-2977, 800-366-0391, or via email STMAinfo@sportsturfmanager.org.
Deadline Extended to Dec. 31, 2006.