What's in a name?

"Strict measures need to be implemented to ensure SOD does not become established in Michigan, or if it is already established (which I suspect is the case) to contain its spread as much as possible."

Kicked in when the magazine The Landscapeur featured an article written by Dr. David L. Roberts from Michigan State titled, "Sudden Oak Death - A Disease We Don't Want." Within the article the acronym SOD was used as an abbreviation for Sudden Oak Death. The consequences of that acronym SOD was used as an abbreviation for Sudden Oak Death. The acronym has been in use and is still being used by an alarming number of readers for the disease and its effects.

Within the article the acronym SOD was used as an abbreviation for Sudden Oak Death. The consequences of that acronym become apparent as you read the above excerpt. According to Turfgrass Producers International (TPI), the "Law of Unintended Consequences" kicked in when the magazine featured an article written by Dr. David L. Roberts from Michigan State titled, "Sudden Oak Death - A Disease We Don't Want." Within the article the acronym SOD was used as an abbreviation for Sudden Oak Death. The consequences of that acronym become apparent as you read the above excerpt.

The acronym has been in use and is still being used by an alarming number of readers for the disease and its effects. In fairness to Dr. Roberts, it should be noted that he did not create the acronym SOD for Sudden Oak Death. The acronym has been in use and is still being used by an alarming number of readers for the disease and its effects.

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Novak encourages everyone in the green industry to give serious consideration to the discontinuation of the acronym SOD in reporting or identifying Sudden Oak Death. Phytophthora ramorum is the proper scientific genus and species name. P. ramorum or Ramorum leaf blight and dieback are other names that can also be used. So let's all "lay some slack" on SOD.

Addendum: Two companies we should have had in our Field Construction Company listing last month are Athletic Construction, Inc., run by Tony Strickland, CSFM, out of Oakwood, GA, 770-532-7337, tstrickland@charter.net; and Field Builders, Inc., out of Charlotte, NC. Pat O'Connor's company can be reached at 704-400-6757 or dcit2003@aol.com. We regret not listing these last issue.