## from the sidelines

# Salmagundi III

When I showed up to file the paperwork with my son's fall soccer league last month, my knees nearly buckled when the volunteer told me his age group was "closed." "Closed" sounds good when you're buying or selling a house maybe but the word nailed me. I was technically beating the deadline for sign-ups but should have mailed in the material months ago.

My wife said later, "Maybe you should have told them that you coached last year." To which I was thinking, "A good coach wouldn't have procrastinated so long!"

All's well though: the kid will get his first real football experience through the NFL's Flag Football program (and probably play soccer to boot).

Speaking of football, is it America's favorite sport? I for one anticipate autumn mostly for two reasons, the weather and football. Football is the perfect spectator sport, from seeing a beautiful stand of turf to the promise of local tradition, whatever that might be.

Baseball's attendance, especially if you factor in minor league and independent league games, shows that game continues to appeal to millions as well. I still follow the pennant races and enjoy the game's numbers, but I admit some of the marketing nonsense gets to me. The All-Star Game in Detroit last month was nearly unwatchable for this old-schooler. How long until team names are for sale?

Heather Nabozny's field looked terrific, and next time I run into her, I'm going to ask about the All-Star Game designs in the infield dirt at Comerica Park. I'm not sure what they were or how it was done, but I'd never seen it before.

Kudos to Clay Wood of the Oakland A's, too, I caught his infield mowing design, a checkerboard effect, on television recently and thought it was cool.

Last month our publisher, Steve Brackett, and I had the privilege of meeting with Sports Turf Managers Association (STMA) Board members during their summer session. Imagine the time these Board members put in, all in addition to devoting time to their families, as well as excelling at those pesky full-time jobs! All of our readers are fortunate to have these dedicated professionals working on behalf of turf managers everywhere.



ERIC SCHRODER, EDITOR

or write P.O. Box 280, Dauphin, PA 17018.

Comments always welcome. Call Eric at 717-805-4197, email eschroder@aip.com,

If you plan entering your field in this year's prestigious STMA Field of the Year Award program, I urge you to take some photographs showing users actually on the field, and better yet, images of you and your crew maintaining or preparing your field(s). Empty fields, no matter how green, don't make for exciting photos. Final note: Digital cameras are great but if yours isn't able to handle a file of at least 1 megabyte, use a 35mm. Old school film still works best for us.

Jungehusen

## SPORTSTURF

833 W. Jackson, 7th Floor, Chicago, IL 60607 PHONE 312-846-4600 FAX 312-846-4638 WEBSITE http://www.greenmediaonline.com

#### THE OFFICIAL PUBLICATION OF THE SPORTS TURF MANAGERS ASSOCIATION

PRESIDENT MIKE TRIGG, CSFM PAST PRESIDENT BOB CAMPBELL, CSFM PRESIDENT ELECT MIKE ANDRESEN, CSFM COMMERCIAL V.P. VICTORIA WALLACE SECRETARY ABBY MONEAL, CSFM TREASURER BOYD MONTGOMERY, CSFM STMA BOARD MEMBERS TRA DUBOIS, DARIAN DAILY, DR. DAVE MINNER, LANCE TIBBETTS, GEORGE C. TRIVETT, CSFM, JAY WARNICK, CSFM CHIEF EXECUTIVE OFFICER KIM HECK

STMA OFFICE 805 NEW HAMPSHIRE SUITE E LAWRENCE, KS 66044 PHONE 800-323-3875 FAX 800-366-0391 EMAL stmainfo@sportsturfmanager.com WEBSITE www.sportsturfmanager.org

INTEGRATED CONTENT TEAM VICE PRESIDENT/ GROUP PUBLISHER STEVE BRACKETT EDITOR ERIC SCHRODER

STMA EDITORIAL COMMUNICATIONS COMMITTEE MIKE ANDRESEN, CSFM, IOWA STATE CHRIS CALCATERRA, CSFM, PEORIA, AZ JEFF FOWLER, PENN STATE EXTENSION DR. DAVE MINNER, IOWA STATE BOYD MONTGOMERY, CSFM, SYLVANIA, OH PAM SHERRATT, OHIO STATE EXTENSION

PRODUCTION TEAM ART DIRECTOR MADGIE CIVIK PRODUCTION MANAGER MARY JO TOMEI

ADAMS BUSINESS MEDIA CEO MARK ADAMS CFO JOSEPH COHEN SR. V.P.H.R. & ADMINISTRATION MARGIE DAVIS CORPORATE CIRCULATION DIRECTOR JOANNE JUDA-PRAINITO DIRECTOR OF OPERATIONS/MARKETING STEVE LOWN

DIRECT MAIL LIST SALES CHERYL NAUGHTON 770-995-4964 cnaughton@aip.com

READER SERVICE SERVICES ASSOCIATE DIRECTOR OF CIRCULATION & DIRECTOR OF READER SERVICE JOANNE JUDA-PRAINITO readerservice@aip.com

SUBSCRIPTION SERVICES PHONE 847-763-9565 FAX 847-763-9569

REPRINTS FOSTEREPRINTS 800-382-0808

PUBLISHER'S NOTICE: We assume no responsibility for the validity of claims in connection with items appearing in Sportsturf. Reader Service Numbers are given to facilitate further inquiry. Commercial product names are used for the convenience of the reader. Mention of a commercial product does not imply endorsement by Sportsturf or Adams Business Media, or preference over similar products not mentioned.

### ADVERTISING SALES REPRESENTATIVES

MIDWEST IA, IL, KS, IM, MO, NE, ND, SD, WI Colleen Murphy 1326 N. Illinois Avenue Arlington Heights, IL 60004 847-259-2835, 847-259-2836 fax cmmurphy88/Bcomcast.net

WEST AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY, ALBERTA, BRITISH COLUMBIA, MANITOBA, SASKATCHEWAM John Bolduc P.O. Box 12357 Orange, CA 92859 714-538-4730, 714-538-4785 fax jbolduc@mail.aip.com

CLASSIFIED SALES Tonya Przybylski 630-679-2061 tpriz@aip.com SOUTHEAST AL, AR, FL, GA, KY, LA, MD, MD, NC, OK, SC, TN, TX, VA, WV Deanna Morgan 2095 Exeter Road, #80-336 Germantown, TN 38138 901-759-1241, 901-624-0333 fax dmorgan@mail.aip.com

EAST CT, DC, DE, IN, MA, ME, MI, NH, NJ, NY, OH, PA, RI, VT, ONTARIO, NEW BRUNSWICK NOVA SCOTIA, QUEBEC, EUROPE Paul Garris 35 Greenbriar Aurora, OH 44202 330-562-2512, 330-562-3512 fax pgarris@mail.aip.com