The next big step

The Sports Turf Managers Association was formed in 1981 by a group of turf professionals who saw a need for an organization to meet the needs of the sports turf manager. The founding fathers of our organization were Harry Gill, Milwaukee County Stadium, Dr. William Daniel, Professor Emeritus, Purdue University, Dick Ericson, Minneapolis Metrodome, and George Toma, NFL.

It has been our long-standing vision that the association becomes strong enough to support its own executive director and staff. That time has arrived. With the help of Trusty & Associates and many dedicated volunteers who have freely given their time and expertise, we are now on the threshold of making this vision a reality.

How did we get to this point?

In January 2004, I appointed a committee to evaluate management options available to our association. The committee members were Mike Trigg, CSFM, Waukegan Park District and president elect of STMA; Mike Andresen, CSFM, Iowa State University, and secretary of STMA; Boyd Montgomery, CSFM, Sylvania Recreation Corporation, and treasurer of STMA; Greg Petry, Waukegan Park District, former president of STMA; Bob Curry, Covermaster Inc., and past Commercial vice president of STMA; Chairman of the committee was Steve Wightman, Qualcomm Stadium, San Diego, and a former president of STMA.

After much deliberation and serious dialogue, the committee's recommendation to the Board was that it was time for STMA to pursue the possibility of hiring our own executive director and staff. The search process is nearing its completion. The Board's goal is to select the new executive director at the July 16-18 Board meeting and for the person selected to start work September 1.

The STMA Board must consider many options as we go through this transition. We are confident that we will be interviewing very strong and capable candidates, and look forward to hiring a strong leader and Association Executive Director, one that will open new doors and blaze new trails for us to travel. Of course, there is anxiety as we enter into this new phase of STMA management, but we have the opportunity to hire a professional full-time leader and staff. That is very exciting for a number of reasons.

Please trust that the Board will be looking for an individual who can embrace our active membership and help us all work cohesively to ensure STMA elevates to an even higher level of competence in representing our profession. The qualifications and resources of the incoming Executive Director will help determine the location of the STMA headquarters as well as determine the makeup of the new staff.

The Board or Committee did not take this change lightly. We all appreciate what the Trustys have done for this organization during the past few years. They have helped us work through some tough growing pains and have helped us get to the point in our development as an organization where it is time to take that next big step forward.

The board believes this is an investment in the future of STMA. We want you to understand this is the next logical natural step in building an Association you will be proud to be a member of.

BOB CAMPBELL, CSFM
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