Jesse Cuevas honored at CWS

The NCAA added another special event to the 2003 College World Series (CWS). Between games June 15 Jesse Cuevas, stadium superintendent for Omaha's Rosenblatt Stadium, stepped up to home plate to receive top honors from the Sports Turf Managers Association (STMA). Cuevas received the Association's 2002 George Toma Golden Rake Award from STMA executive director Steve Trusty.

Cuevas had been scheduled to speak at the STMA's Annual Conference last winter, and the award would have been presented at the Awards Banquet during that event. But Cuevas was advised not to fly because of an inner ear infection, and he had assumed his Award would be mailed to him.

Instead, upon hearing of the missed opportunity for the formal presentation, Dennis Poppe, the NCAA's director of championships, arranged for the ceremony in Omaha. Just before the start of the Stanford-Cal State Fullerton game, the PA announcer directed the crowd's attention to home plate for the presentation. The fans responded with a rousing round of applause.

This Award was named for one of the Founders of STMA, George Toma, whose work with the Kansas City Royals, and with the National Football League on Super Bowl field preparation, has made him one of the Association's most high profile members.
The recipient of this Award is an individual who is on that quest to reach their goals and is demonstrating the "and then some" spirit which is so much a part of Toma’s approach to sports turf management.

Cuevas has demonstrated the “and then some” factor throughout his career. He started at Rosenblatt as a ball shagger and earned his way onto the grounds crew and to the top position through his eagerness to learn every aspect of sports turf management.

Rosenblatt Stadium is not only home of the Kansas City Royals Triple-A affiliate, it is the site of such other events as concerts, scout camp outs, minor league football games, and numerous fireworks displays. For 2 weeks each year, Cuevas serves as an ambassador for the sports turf profession as he interacts with all the college, NCAA, and media personnel who gather for the CWS. And he keeps the field in great shape throughout the event. He also has coordinated the field construction upgrades that have been a frequent occurrence at Rosenblatt to accommodate the CWS. In addition, he has become a mentor to many turf professionals. His outstanding dedication and commitment exemplify the standards recognized by the George Toma Golden Rake Award.

In typical fashion, Cuevas was quick to credit his crew saying, “They should put the ‘Rosenblatt Stadium Ground Crew,’ on this instead of my name, because those are the guys who get the work done. They figure out the crazy ideas I come up with and they implement them.” Cuevas also credited former Rosenblatt Stadium head groundskeeper Frank Mancuso and George Toma for shaping his career, saying, “Between Frank and George, I don’t know how anybody could have had two better teachers.”

BLUEGRASS BETTER THAN MIDNIGHT?

Low growing, less fertilizer, drought and disease resistant

Turf-Seed’s Premium Kentucky Bluegrass

Midnight has been our top selling variety for over 20 years with many companies attempting to duplicate it. At Turf-Seed, we concentrate on the development of different varieties that complement Midnight such as North Star, Moonlight and Brilliant.

Strengthen your turf blends with varieties that offer mildew resistance, salt tolerance, rust resistance and are adapted to low mowing heights.

North Star, Moonlight and Brilliant should be your first choice when looking for a suitable companion with Midnight.
**REPLACEMENT BELTS**

HBD Industries, Inc. has available PowerPlus replacement belt products specifically designed and produced to stand up to tough, stop-and-start professional use. The belts come in 3/8, 1/2, and 5/8-in. sizes and are available in longer lengths as well. The belts are constructed using KELVAR cord and pure, neoprene compounds.

HBD Industries, Inc./800-433-8288
For information, circle 077 or
see www.oners.ims.ca/2083-077

---

**LINE WORK PANTS**

Bailey’s Wild Ass lined work pants are like traditional logger jeans but with a micro polar fleece lining for fall and winter wear. Relaxed fit leaves room for boots. Catalog available.

Bailey’s/800-322-4539
For information, circle 073 or
see www.oners.ims.ca/2083-073

---

**AerWay®**

- No Clean-up of Messy Cores
- No Disruption of Play
- Up to 7” of Deep Tine Compaction Relief
- Starting at under $3,000.00

AerWay® offers low cost, low maintenance, long lasting options

For more information call 1-800-457-8310

Advanced Aeration Systems

www.aerway.com aerway@thehollandgroupinc.com

Circle 174 on card or www.oners.ims.ca/2083-174

---

**SCOREBOARD TECHNOLOGY**

Fair-Play Scoreboards has 70 years’ experience in providing scoreboard technology.

Des Moines, IA, believes in Fair-Play and it shows every time they drive in a run, make a 3-pointer, or cross the goal line. Get into the spirit of “Fair-Play.”

Fair-Play/800-247-0265
For information, circle 071 or
see www.oners.ims.ca/2083-071

---

**OUTDOOR PORTABLE SCOREBOARD**

Increase the level of excitement and competition on your playing field with the new outdoor portable scoreboard from All American Scoreboards. The unit weighs only 28 lbs. Features include rechargeable battery power that runs for over 25 hours and a hand-held wireless remote with a range of 150 ft.

All American Scoreboards/800-356-8146
For information, circle 094 or
see www.oners.ims.ca/2083-094

---

**Compaction is a Leading Cause of Injuries on the Sports fields**

---

**SPORTS TURF**

Let us build your Field of Dreams...

800 273-8608

1487 Blackbird Road • Whitesburg, Georgia 30185
www.sportsturf.net

Circle 167 on card or www.oners.ims.ca/2083-167

---

SPORTSTURF • http://www.greenmediaonline.com
FIGHT BUGS IN TREES

In response to pesticide concerns, banding is fast emerging as the treatment of choice against fall cankerworm. The BugBarriere Tree Band by Envirometrics Systems, Inc. is attractive, maintenance-free, and easy to install, says the company. Envirometrics has produced a free video that shows just how easy the BugBarriere Tree Band is to install.

Envirometrics Systems, Inc./800-379-9877
For information, circle 072 or see www.oners.ims.ca/2083-072

HOT-WATER PRESSURE WASHER

Landa has introduced the new Landa Pump to its skid-mounted, hot-water pressure washers with the extra narrow frame. There are four models that are gasoline-powered and heated by oil/diesel fuel. Powered by 11, 13 or 20 HP Honda or 16 HP Vanguard engines, the MHP packs cleaning power from 3.5 to 4.2 gpm in water flow and from 3,000 to 3,500 psi.

Landa Water Cleaning Systems/800-547-8672
For information, circle 078 or see www.oners.ims.ca/2083-078

SCORING AND VIDEO DISPLAY SYSTEM

The Frisco RoughRiders of Frisco, TX, installed an integrated Daktronics scoring and video display system, which includes a ProStar display, two Pro/Av LED (light emitting diode) displays, and LED scoreboards.

ProStar VideoPlus technology uses red, green and blue LEDs to provide video images and other information in up to 4.3 trillion shades of color. Operators can create and present text messages, import graphics, create animation and display live and recorded video.

Daktronics/888-325-8766
For information, circle 070 or see www.oners.ims.ca/2083-070