

# president's message

## "Call me next week"

**T**elemarketers never sleep! They have one goal and one goal only—to make contact with a human being and communicate what they are being paid to sell. "Mr. Cook is your home in need of a carpet cleaning? We would like to offer you blah blah blah..." I will be honest, I have been short once in a while with a couple of those folks. I needed to remind myself they are only doing their job and they have to feed their families just like you and I.

Our commercial members need to jump through some of the same hoops the telemarketer has had to jump through. How many times have you said to your equipment vendor, "Call me next week"?

Your sports turf vendors are different and should be given some of your time to show their products. These guys and gals are trying to make your job easier and most are probably members of the same association that you belong to. Not only are they trying to help make your job easier, they help pay for this magazine you are reading, the annual conference, the golf outing, the dinners, lunches, newsletter and on and on and on.

### Take some time

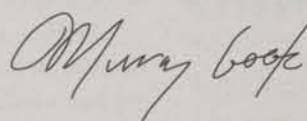
As President, I would like to make this month "Be kind to your STMA commercial vendor month." I really need official board approval to make it the real deal but, nevertheless, instead of all those "call me next week" or "I'll have to get back to you" replies, try to allow your vendors some special time this month. After all, we have a special day, week, or month for everything else!

Another special event taking place this month is the Division I College World Series at Johnny Rosenblatt Stadium in Omaha, which happens to be next door to STMA Headquarters. Getting to the CWS is a long journey and is the ultimate reward for both the athletes and the Omaha community. Sports turf managers preparing the field will be a major part in the success of this tournament. The athlete and the sports turf manager are dedicated to being the best at what they do and this event is an honor they will share together. Congratulations to all involved.

Another national sports event taking place this summer will be the induction of new members into the Pro Football Hall of Fame. Five greats have been selected for induction: Coach - George Allen, Tight End - Dave Casper, Defensive End - Dan Hampton, Quarterback - Jim

Kelly, and Wide Receiver - John Stallworth. You could be in Canton to take part in the festivities and join the other fans in the stands to watch the Monday Night Football NFL Hall of Fame game! The SAFE Foundation will hold a raffle and choose a lucky winner who will be awarded the Hall of Fame package on July 5. Full details of how to purchase raffle tickets can be found in "STMA in Action" on page 41 or you can check the STMA Website at [www.sportsturfmanager.com](http://www.sportsturfmanager.com).

*Remember to take that call and schedule that demo this month!*



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