

Syngenta GreenPartners program update



Since its launch, Syngenta Professional Products' GreenPartners program has paid big dividends for golf course superintendents and other turf professionals enrolled in the program. In 2001 alone, Syngenta customers redeemed more than 8.5 million points for office equipment, electronics, travel or other business tools.

Through GreenPartners, Syngenta customers earn points for their product purchases such as Heritage, Subdue MAXX, Primo

MAXX, and Barricade, which can be redeemed for business tools that help them do their job better. In fact, of the 90 percent of Syngenta customers who converted

their points to merchandise in 2001, 56 percent "purchased" home office and general office equipment. To broaden the impact of the program, in 2001 Syngenta added yet another dimension to GreenPartners by encouraging customers to donate points to industry organizations such as the turfgrass foundation of their choice.

"GreenPartners was created with the Syngenta customer's business in mind," said David Ravel, manager of the GreenPartners program. "Unlike other frequent buyer programs, GreenPartners doesn't limit what members can do with their points or make them spend points on our products. It's designed to give our customers the tools to make their jobs easier and more enjoyable."

GreenPartners members also have access to GreenCast, Syngenta's online (www.greencastonline.com) collection of services and technology designed to provide customers with the latest industry information, tools and resources. Enrollment in the GreenPartners program and participation has been kept simple and convenient for members. Point totals can be monitored via the Internet at www.greenpartneronline.com and rewards can be redeemed by making a toll-free call or online.

To learn more visit www.syngentaprofessionalproducts.com or call 1-800-395-8873.

Toro financing equipment and irrigation acquisitions

The Toro Company has formed Toro Financing to offer financial solutions for golf courses, municipalities, and sports fields to acquire irrigation systems and maintenance equipment.

Offered in partnership with GE Capital Vendor Financial Services, a global provider of financing solutions to manufacturers, dealers, and end-users, Toro Financing provides flexible financial solutions, leases, and conditional sales contracts. These solutions give organizations the opportunity to acquire the equipment they need in a single step.

Initially, Toro Financing will be available to golf courses, municipalities, schools, universities, sports organizations, and others who purchase commercial turf maintenance equipment and irrigation systems in the United States.



TURFACE award & scholarships presented

Winners of the ABCA/Turf Pro League scholarships and awards were announced at the winter meeting of the American Baseball Coaches Association, jointly sponsored by the association and PROFILE Products LLC, manufacturers of Turface products.

Awards for outstanding maintenance programs went to Florida State University, Tallahassee, and Ephrata High School, Ephrata, WA. Both received trophies, 1 ton of Turface MVP sports field conditioner, and \$400 toward new maintenance equipment.

Scholarships were awarded to Concordia University

in Seward, NE, and Ashland High School, Ashland, OH. In addition to receiving \$250 for 2 years, each school will receive 3 tons of MVP.

These awards are dedicated to encouraging safe, high quality playing conditions on the nation's sports fields. Groundskeepers and coaches interested in entering the 2002 awards and scholarship competitions should call 847-215-1144 or write Turface at 750 Lake Cook Road, Suite 440, Buffalo Grove, IL 60089.

The National Fastpitch Coaches Association and PROFILE recognized the University of Oklahoma's softball field, as well as naming Sickles High School, Tampa, FL, as having the most outstanding grounds maintenance program. Regional collegiate winners included the University of Washington, University of Texas, University of Louisville, Boston College, and the University of Georgia. If you're interested in the 2002 competition, call 573-875-3033.

Southeastern Turfgrass Conference next month

The 56th annual Southeastern Turfgrass Conference will be held at the Rural Development Center, Tifton, GA, May 6-7. There will be a pesticide workshop the first morning and general sessions the next morning on pest, water, management, and genetic engineering issues, followed by specific sessions on golf, ornamentals, sports turf, and sod production in the afternoon. For information call 229-386-3416.



Royalty payments from PenningtonSeed/Seeds West to New Mexico State University now total more than \$650,000 for NuMex SAHARA seed. Dr. Bernd Leinauer, left, checks some bermuda-grass with Dr. Arden Baltensperger, NMSU professor emeritus and Seeds West consultant.