

# STMA in Action

## And Then Some

Super Bowl XXXV was Super. Perhaps that was due, in part, because so many STMA Conference attendees had the opportunity to get an up close and personal look at the field during the week before the main event. They observed first hand why the intensive process of preparation is a must for one of the most highly scrutinized venues in the world.

Since the STMA Conference Headquarters Hotel, the Tampa Marriott Waterside, was also the Headquarters Hotel of the NFL, sportscasters from around the world were gathering there. It was obvious that during the week they all made their way over to Raymond James Stadium to take some still or action shots of the field to augment their pre-game reporting. So the actual scrutiny began long before the crowds arrived on game day.

Then, on Super Bowl Sunday, that George Toma "and then some" factor was a key ingredient in the playability and aesthetic appearance of the field as viewed by the crowd and the TV cameras during the game and all the game-related festivities.

As the spring season kicks into high gear, sports turf managers everywhere will be exhibiting their own "and then some" spirit. You do it because you know the safety of your athletes is every bit as important as that of those million dollar players of Super Bowl Sunday. You do it because you know the scrutiny at your facility is every bit as intense and as important to your program and your events as the scrutiny of the Super Bowl field. You do it because you are committed to providing the best sports surfaces for all levels of play. It's that "and then some" factor, which is just a super as you are.



*continued on page 36*



## Get Serious With STMA

### Application for Membership



The Sports Turf Managers Association (STMA) is an organization of professionals representing all segments of the sports turf industry. Our members work to combine the science of growing turfgrasses and the art of maintaining both natural and artificial athletic field materials to produce safe and aesthetically pleasing playing surfaces.

STMA provides members with a variety of benefits, including: educational opportunities; support for sports turf research; facilities tours; a national awards program; certification program; job hotline; website: [www.sportsturfmanager.com](http://www.sportsturfmanager.com); access to the STMA National Conference & Exhibition; complimentary subscriptions to Sports Turf Manager and sportsTURF Magazine; and MUCH more!

**If you're serious about the sports turf industry, then it's time to become a member of STMA. Join today!**

#### Member Information

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Employer \_\_\_\_\_  
Type of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City/state/zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Signature \_\_\_\_\_  
Referred by \_\_\_\_\_  
(ST00)

#### Membership Category (please check one)

- I - Professional Facilities Sports Turf s Managers \$ 85  
 II - Four-year Colleges and Universities Facilities Sports Turf Managers \$ 85  
 III - Other Schools Facilities Sports Turf Managers \$ 85  
 IV - Parks & Rec. Facilities Sports Turf Managers \$ 85  
 V - Commercial (US or International) \$ 295  
 Va - Additional (from same Commercial Co.) \$ 50  
 VI - Student (w/valid ID) (non-voting) \$ 20  
 VII - International (other than commercial) \$ 85  
(must be in US dollars)  
 VIII - Research, Teaching & Cooperative Extension Personnel \$ 85  
 Chapter Dues (Call Headquarters for amount) \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

Please enclose payment in U.S. dollars (check, money order, Master Card, Visa, Discover or American Express) and send to:

Sports Turf Managers Association, PO Box 3480, Omaha, NE 68103-0480

For more information, contact STMA Headquarters at  
phone: 800/323-3875, 712/366-2669, fax: 712/366-9119 or e-mail: [SportsTMgr@aol.com](mailto:SportsTMgr@aol.com)

*"Promoting Better and Safer Sports Turf Areas"*