And Then Some

Super Bowl XXXV was Super. Perhaps that was due, in part, because so many STMA Conference attendees had the opportunity to get an up close and personal look at the field during the week before the main event. They observed first hand why the intensive process of preparation is a must for one of the most highly scrutinized venues in the world.

Since the STMA Conference Headquarters Hotel, the Tampa Marriott Waterside, was also the Headquarters Hotel of the NFL, sportscasters from around the world were gathering there. It was obvious that during the week they all made their way over to Raymond James Stadium to take some still or action shots of the field to augment their pre-game reporting. So the actual scrutiny began long before the crowds arrived on game day.

Then, on Super Bowl Sunday, that George Toma “and then some” factor was a key ingredient in the playability and aesthetic appearance of the field as viewed by the crowd and the TV cameras during the game and all the game-related festivities.

As the spring season kicks into high gear, sports turf managers everywhere will be exhibiting their own “and then some” spirit. You do it because you know the safety of your athletes is every bit as important as that of those million dollar players of Super Bowl Sunday. You do it because you know the scrutiny at your facility is every bit as intense and as important to your program and your events as the scrutiny of the Super Bowl field. You do it because you are committed to providing the best sports surfaces for all levels of play. It’s that “and then some” factor, which is just a super as you are.