Winners

Dan Tolson, a junior at Colorado State University in Fort Collins, CO; Brian K. Pardoe, from Bethesda Country Club in Bethesda, MD; and Brian Thompson, from Elcona Country Club in Bristol, IN, have won slots on the maintenance team at the U.S. Open at the Southern Hills Country Club in Tulsa, OK. The Toro Company established the Toro Championship Tournament Training Program in partnership with the Golf Course Superintendents Association of America (GCSAA), to provide an opportunity for assistant superintendents and student members to learn what happens at the highest level of golf course management. The three winners will join John A. Szklinski, golf course superintendent at Southern Hills Country Club, alongside members of the maintenance staff detailing the course before each round.

The applicants, all members of the GCSAA, submitted essays explaining where they see themselves professionally in the next 10 years, and what they hope to accomplish during that time. “The experience is designed to expose superintendents at the beginning of their careers to a variety of cultural practices and management techniques that make major tournaments a success,” explained John Wright, director of golf marketing for Toro’s Commercial Division.

Office and Awards

Articulating mower manufacturer, Lastec, has established a branch office in Yalding, Kent, UK. The office serves the UK and parts of Europe, including a network of 13 dealers. Employed at the new office are John Millen, operations manager; Keith Elliment, senior sales representative for the South of England; Andy Russell, service technician; and John Lover, accountant.

In other Lastec news, the manufacturer recently gave out top awards and Rolex watches during its annual Distributor Awards Breakfast. The World Class Distributor of the Year Award was given to Tom Wojcik (above, center) of Finch Turf Equipment, Westminster, MD, while the World Class Sales Person of the Year Award was given to Denny Lehman of Reed Equipment Co., Stockton, CA.

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Calendar of Events

October 31-November 1
The Turfgrass Landscape & Equipment Expo, Fairplex, Pomona, CA. Contact Southern California Turfgrass Council, at tel. (800) 500-SCTC, or tel. (818) 764-5016, or e-mail: expo@turfcouncil.org. Web site: http://www.turfcouncil.org.

November 4-6
Mississippi Turfgrass Association Conference and Trade Show, Hattiesburg, MS. Contact Nell Cobb, at tel. (888) 268-9888 or e-mail: sodfarm@c-gate.net or visit www.msstate.edu/org/mta

November 10-13
12th Annual Green Industry Expo (GIE), Tampa, FL. Contact Professional Lawn Care Association of America, at tel. (770) 973-2019, or e-mail: info@gieonline.com. Web site: http://www.gieonline.com.

November 13-15
New York State Turfgrass Association’s (NYSTA) Turf and Grounds Exposition, Oncenter, Syracuse, NY. Contact NYSTA, at tel. (800) 873-TURF, or tel. (518) 783-1229, or e-mail: nysta@nysta.org. Web site: http://www.nysta.org.

December 3-6

December 5-7
The Rocky Mountain Regional Turfgrass Association’s (RMRTA) 48th Annual Conference and Trade Show, Denver Convention Center, Denver, CO. Contact RMRTA at tel. (303) 770-2220, or e-mail: rmrta@gwami.com.

December 12
Turfgrass and Landscape Institute & Trade Show, Sequoia Conference Center, Buena Park, CA. Contact Southern California Turfgrass Council, at tel. (800) 500-SCTC, or tel. (818) 764-5016, or e-mail: expo@turfcouncil.org. Web site: http://www.turfcouncil.org.

Website and Return
Yazoo/Kees Power Equipment Company has announced vast improvements to its website (www.yazoookees.com), which is now up and running. Designed as a resource for all members of the lawn care industry, the site offers a company history, product offerings, and operational, maintenance and safety tips.

Bob Morgan has returned to Yazoo/Kees, in the position of Sales Manager. Morgan is responsible for distributor coverage of the south/southeast region of the U.S., and will manage that same territory for BlueBird International (both companies are divisions of Husqvarna Turf Care Company). “We are eager to utilize [Bob’s] product, market and distribution expertise to assist us in our growth efforts of the Yazoo/Kees brand,” stated Denis Bedard, director of sales and marketing.

Consolidation
United Horticultural Supply (UHS) has merged its UHS Midwest Division and Great Lakes Division to form the new UHS Central Division, which will place its administrative office in the Chicago area. Concurrent with the restructuring, Bob Flynn has been appointed division manager, and Russ Mitchell will assume a new position in Denver as the company’s National Technical Director. “While markets in the new geography can be unique,” Flynn said, “there are enough similarities to offer greater representation and support to our customers in the new division. Our goal is to provide stability...to our existing customers and to take advantage of new opportunities in a way we never could before.”

Name Change
Deere & Company has announced that McGinnis Farms, a recently acquired wholly owned subsidiary located in Alpharetta, GA, is changing its name to John Deere Landscapes—a change which will include use of Deere & Company’s leaping deer in its logo. John Deere Landscapes broadens John Deere’s traditional role of lawn and turf care equipment sales, to one that is more comprehensive. Although McGinnis Farms had operated branches under four different trade names—McGinnis Farms, Jenco Wholesale Nursery, Pipe ‘n Heads and Plantland—this latest announcement unifies all operations under a single trade name.

“This name change allows us to create a larger vision of what John Deere Landscapes will become,” stated John Jenkins, Deere & Company president of the Worldwide Commercial and Consumer Equipment Division. “Instead of serving just regional markets, John Deere Landscapes aspires to become a national supplier of products and services.”

For further details contact:
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