



## Bug's Life

A 53-ft mobile unit, called the Smithsonian O. Orkin Insect Safari, is currently traveling the country to educate students of all ages about insects and their place in our world. The exhibit is sponsored by two pest control companies—Bayer Corporation and Orkin Exterminating Company—and the Smithsonian Institution National Museum of Natural History. "The 100-city Smithsonian O. Orkin Insect Safari is the most ambitious insect education initiative ever undertaken, and it's a fun way to learn about insects and their important role in our environment," said Gary W. Rollins, president of Orkin.

The sponsoring companies feel that science education is extremely important, citing U.S. Dept. of Labor statistics that show a threefold increase in the number of science- and technology-based jobs in the next five years. The traveling exhibit

houses interactive displays, scientific facts, and stimulating and imaginative illustrations, as well as trained docents and entomologists who guide visitors through the exhibit rooms and engage students in safari-related learning exercises. The exhibit will feature live insects provided by local entomologists along the tour route, and schools will receive enrichment learning materials before and after the tour. For more information, visit [www.insectsaafari.com](http://www.insectsaafari.com) or call (800) 767-5021, ext. 1299.

## IPM Resource

Gempler's has launched a new website ([www.ipmalmanac.com](http://www.ipmalmanac.com)) that provides beginner and experienced farmers, horticulturists and growers with the information and tools needed to increase their knowledge of integrated pest management (IPM), including weather monitoring, nutri-

The screenshot shows the IPM Almanac website. At the top, it says "IPM Almanac" and "Four Yearly Issues in the Integrated Pest Management Division of IPM Solutions". The main content area is divided into several sections:

- Contents:** Lists sections like Home, About Us, Check Us Out, and Event Calendar.
- Search:** Includes a search bar and a "Search" button.
- IPM Solutions:** A section for pest management solutions.
- News and Information:** Contains a list of articles with dates, such as "Keeping It Tight to IPM Success" and "Pest management in schools: An opportunity for IPM".
- Featured Web Sites:** Lists various resources like "Appropriate Technology Solutions for Rural Areas" and "Center for Diagnostic and Invasive Plants".
- Featured Product:** Shows an image of a device, likely a weather or pest monitoring tool.

At the bottom, there is contact information for IPM Solutions, including a phone number and website URL.

ent management, soil sampling, wildlife management, insect monitoring and more. Visitors can learn how to save money and attain optimum results through reduced pesticide use, as well as how to protect the environment and the health of employees. The site also contains back issues of Gempler's IPM Solutions, a bi-monthly e-mail news-

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# Calendar of Events 2001 continued

## November 4-6

Mississippi Turfgrass Association Conference and Trade Show, Hattiesburg, MS. Contact Nell Cobb, at tel. (888) 268-9888 or e-mail: sodfarm@c-gate.net. Website: <http://www.msstate.edu/org/mta>

## November 10-13

12th Annual Green Industry Expo (GIE), Tampa, FL. Contact Professional Lawn Care Association of America, at tel. (770) 973-2019, or e-mail: [info@gieonline.com](mailto:info@gieonline.com). Web site: <http://www.gieonline.com>.

## November 13-15

New York State Turfgrass Association's (NYSTA) Turf and Grounds Exposition, Oncenter, Syracuse, NY. Contact NYSTA, at tel. (800) 873-TURF, or tel. (518) 783-1229, or e-mail: [nysta@nysta.org](mailto:nysta@nysta.org). Web site: <http://www.nysta.org>.

## December 3-6

35th Ohio Turfgrass Conference & Show, Columbus, OH. Contact Kevin Thompson, at tel. (888) 683-3445, (ext. 3151). Web site: <http://www.ohioturfgrass.org>.

## December 5-7

The Rocky Mountain Regional Turfgrass Association's (RMRTA) 48th Annual Conference and Trade Show, Denver Convention Center, Denver, CO. Contact RMRTA at tel. (303) 770-2220, or e-mail: [rmrta@gwami.com](mailto:rmrta@gwami.com).

## December 12

Turfgrass and Landscape Institute & Trade Show, Sequoia Conference Center, Buena Park, CA. Contact Southern California Turfgrass Council, at tel. (800) 500-SCTC, or tel. (818) 764-5016, or e-mail: [expo@turf council.org](mailto:expo@turf council.org). Web site: <http://www.turfcouncil.org>.

letter featuring regulatory updates, product news, training scripts and IPM success stories.



## Hiring, Promotions

Wally Boilek (pictured) has been hired by Becker Underwood as a National Accounts Manager for the company. In this position, Boilek will facilitate and coordinate the activities of the company's service to key national accounts, and support the sales team that serves them.

John Walther has been promoted to a National Accounts Manager position, and will continue to serve as territory sales manager. Walther will help develop national distribution strategy for select accounts and work with each company's salesman in their respective territories. Also, Mike Sherman has been promoted to the position of Business Development Manager, where he'll focus on new business strategy and new products opportunities.

## Scholarships

To honor top students from the Golf Course Operations, Landscape Technology, Irrigation Equipment and Turf Equipment Management programs of Lake City Community College (LCCC), Howard Fertilizer held its 14th annual golf tournament and awards banquet. Four top students—Christian Milican, Brian Fanning, Joe Samp and David Green—received the scholarships following the golf tournament. "The training and education the students receive at LCCC is a very important part of their development in the turf and lawn care field," noted Robert Gonzalez, Vice President of Howard Fertilizer. "There's a certain caliber that these programs set for them-

selves, and it's top-notch quality."

## Joint Providers

Reinders (a full-service turf, irrigation and landscape supply distributor) and Toro (a leading commercial equipment manufacturer) have teamed up with the Milwaukee Brewers, to handle the turf equipment and irrigation needs of Miller Park for the 2001 through 2003 seasons. Reinders and Toro are supplying the Brewers with a variety of equipment, such as mowers, aerators, dragmats, irrigation heads and valves. "Reinders and Toro provide us extensive product selection, trusted product reliability and the necessary service and support we want as we move into Miller Park," said Gary VandenBerg, Director of Grounds for the Brewers.

## Field Renovation

Ryan Field, home of the Northwestern University football team, has recently completed a renovation project that utilized Profile porous ceramic soil amendment. The field was named football field of the year in the college/university category, at the Sports Turf Managers Association Conference & Exhibition, in Tampa, FL.

Following serious drainage problems during the football season, Ryan Field was completely renovated in 1999. The renovation included roto-tilling 88 tons of Profile porous ceramic soil amendment, from Profile Products LLC, into the top six inches of soil. Soon after the rebuild, Eric Adkins, agronomist and head groundskeeper at Ryan Field, said he noticed improved root growth, a dramatic reduction in water usage, and a percolation rate that more than doubled.

## Making Tracks

In order to fulfill the need for detailed information about its unique rubber track technology, ASV has launched a new website ([www.asvi.com](http://www.asvi.com)). The new site, which will be continuously updated, focuses on the technology that sets ASV apart. Website features include an in-depth look at ASV's Posi-Track All Purpose Crawlers and the new RC30 All Surface Loader, including full specifications, work tool listings, equipment videos and a variety of job



stories. "When you offer equipment with technology as unique and effective as our rubber track undercarriages, it's important to be able to explain how it works and why it's different," explained Don Powell, ASV Sales Director.



### Chief Exec

Ditch Witch Manufacturing, a division of The Charles Machine Works (CMW), has appointed David O. Woods (pictured at right) as the company's CEO. Woods, who has been COO of the company since 1995, will continue with his current responsibilities, regardless of the change in title. The announcement of Woods' new position was made by Ed Malzahn, CMW President and Chairman of the Board, at the company's worldwide headquarters in Perry, OK.



### Promotions

The new vice president and general manager of the J.R. Simplot Company's fertilizer division is Don Johnson (pictured). The announcement was made by the company's Turf & Horticulture group. Johnson

will oversee financial, sales and production matters for the fertilizer division, and his office will remain in Lathrop, CA.

In other J.R. Simplot news, its Jacklin Seed division has named Glenn Jacklin location manager for the states of Idaho and Washington. Mr. Jacklin, who will be responsible for grower services and plant and administrative operations, will oversee plants in Post Falls, ID; Nezperce, ID; and Pasco, WA.

### Expert Hired

Industry expert Allen Olson, a 21-year veteran who has worn many hats in the industry, will head up the new fertigation initiative of Flowtronex PSI. In his role as National Sales Manager—Fertigation, Olson is responsible for support and sales across North America for the new fertilizer injection systems division. "We're pleased to have such an experienced and well-known individual help us delve into this exciting new area," said Emil Gram, President of Flowtronex PSI.

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