

## Calendar of Events 2001

County Cooperative Extension,  
Donohoe Center, Donohoe Road,  
RR 12, Box 202E, Greensburg, PA  
15601, (724) 837-1402, or (502)  
562-1962; fax (502) 562-1970.  
Web site: <http://expo.mow.org>.

### March 8

Western Regional Conference,  
Radisson Inn, Buffalo, NY.  
Contact: New York State  
Turfgrass Association (NYSTA),  
PO Box 612, Latham, NY 12110;  
(518) 783-1229/(800) 873-TURF  
(8873); fax (518) 783-1258;  
[nysta@nysta.org](mailto:nysta@nysta.org). Web site:  
<http://www.nysta.org>.

### July 20-22

Outdoor Power Equipment  
Institute's (OPEI) 18th annual  
International Lawn, Garden &  
Power Equipment Expo (EXPO  
2001), Kentucky Exposition  
Center, Louisville, KY. Contact:  
Sellers Expositions, 550 S. 4th  
Ave., Louisville, KY 40202-2504;  
(800) 558-8767 or (502) 562-  
1962; fax (502) 562-1970. Web  
site: <http://expo.mow.org>.

### November 10-13

12th annual Green Industry  
Expo (GIE), Tampa, FL. Contact:  
Professional Lawn Care  
Association of America, 1000  
Johnson Ferry Rd., NE, Suite C-  
135, Marietta, GA 30068-2112;  
(770) 973-2019; fax (770) 578-  
6071; [info@gieonline.com](mailto:info@gieonline.com). Web  
site: <http://www.gieonline.com>.

### November 13-15

Turf and Grounds Exposition,  
Oncenter, Syracuse, NY. Contact:  
New York State Turfgrass  
Association (NYSTA), PO Box  
612, Latham, NY 12110; (518)  
783-1229/(800) 873-TURF  
(8873); fax (518) 783-1258;  
[nysta@nysta.org](mailto:nysta@nysta.org). Web site:  
<http://www.nysta.org>.

## STMA Message



Sports  
Turf  
Managers Association  
[www.sportsturfmanager.com](http://www.sportsturfmanager.com)

## Our Future Has Never Been Brighter

The STMA Tampa Conference was just a few days away as I was writing this message to you. I'd just checked in with Headquarters with my input on a few last minute conference details and for an update on the pre-conference attendance figures. After the phone call, I went back to writing and looked at the figures I'd jotted down.

Then it hit me. The number of preregistered attendees was greater than the total STMA membership numbers just five years ago. And this is just the tip of the iceberg in terms of our potential for growth.

Suppliers have recognized the sports turf industry as a strong and vital component of the green industry. They're making a concentrated effort to learn more about our unique needs and to tailor their products and services to meet those needs. It's a synergistic partnership with multiple benefits to those involved and, ultimately, to those who play on our fields.

Educators have recognized the sports turf industry as a unique sector for teaching and research, and as a viable job market for their students. They're digging into the "whys" of field maintenance issues and working together with sports turf managers to develop educational programs that address the "hows" of producing and maintaining superior athletic fields. It's another synergistic partnership with multiple benefits.

Students are entering turf and agronomic studies with an eye on the opportunities within the sports turf market. The excellence of these students pops off the pages of our scholarship applications and is proven in their job performance as they move into industry positions.

You, the sports turf managers, are the solid foundation on which all this growth is built. You're committed to excellence and will put out that extra effort George Toma calls "and then some" to provide the best possible sports surfaces for play. That dedication shines through whether your field users are million dollar professional athletes or five year olds starting their first game.

You readily share ideas to raise industry standards. You're the ones who take the time to test new products and equipment under actual use situations and provide your feedback on performance and possible improvements. You're the ones who continue to seek greater knowledge about the complex interactions between turfgrasses and soils and between field conditions and field use. You're the ones who mentor students in internships and first job situations and fan that spark of interest to a fire of commitment, and then continue to mentor as they move on to new opportunities.

Because of you, our future has never been brighter.

**Rich Moffitt**  
STMA President  
(314) 977-2956