

## Calendar of Events 2000

### October 4-5

Southern California Turfgrass Council's (SCTC) Turfgrass Landscape and Equipment Expo, Orange County Fairgrounds, Costa Mesa, CA. Contact SCTC: (800) 500-SCTC (7282)/(818) 764-5016; fax (818) 764-3363; expo@turfCouncil.org. Web site: www.turfcouncil.org.

### October 6-7

Washington State Nursery & Landscape Association's inaugural Emerald Expo, Stadium Exhibition Center, Seattle, WA. Contact Julie Ellenhorn or Susan Solomon: (877) GREEN55/(425) 865-9709; emeraldexpo@jps.net. Web site: www.emeraldexpo.com.

### November 4-7

Green Industry Expo, Indiana Convention Center, Indianapolis, IN. Contact Sims Moore: (770) 973-2019.

### November 14-16

Turf and Grounds Exposition, OnCenter, Syracuse, NY. Contact New York State Turfgrass Association: (800) 873-8873/(518) 783-1229.

### December 1-3

China Golf, Irrigation, Landscape, Turf, Sports Grounds (GILTS) 2000, Guangzhou International Exhibition & Conference Centre, Guangzhou, China. Contact Allison Hadlow: (+61 8) 9322 3222; fax (+61 8) 9321 6461; gwg@golfworldgroup.com.au. Web site: www.golfworldgroup.com.au.

### December 4-7

Ohio Turfgrass Conference & Show, Greater Columbus Convention Center, Columbus, OH. Contact Kevin Thompson: (888) 683-3445; fax (740) 452-2552; kthompson@offinger.com. Web site: www.ohioturfgrass.org.

## STMA Message

# sports!

www.sportsturfmanager.com



## What's So Great?

What's so great about the STMA Annual Conference? A friend just asked me that question. It's hard to explain to someone out of our industry why a bunch of people want to get together and talk about grass and dirt and all the other factors that make up athletic fields.

But you wouldn't be reading this if you weren't one of us. So here's the short list of what IS so great about our conference.

**Networking:** It's my favorite way to learn. You get together with others who understand all the little quirks of field care and talk about those things. Maybe you throw out a problem you're struggling with and ask the others how they'd handle it. Maybe you're considering a new piece of equipment and you want to hear how it has performed for others. There are hundreds of reasons networking works. And there's no better place for networking than our annual conference.

**Education:** The STMA educational sessions are second to none. The general sessions are packed with great speakers. You'll join two all time great sportsmen—Lee Roy Selmon and Bucky Dent—in the Thursday morning opening session. You'll not only hear their perspectives on athletic fields, you'll also have the opportunity to ask them questions during the panel discussion that wraps up the morning session. On Saturday morning, you'll hear the perspective from across the pond from John Souter, turfgrass consultant from Scotland, and Eddie Seaward, Head Groundsman for The All England Lawn Tennis & Croquet Club Wimbledon. Then there are the quadruple break-out sessions to focus on areas of special interest; the workshops for a deeper look at some key areas of sports turf management and the roundtable discussions where you pick a topic, join that table and spend 40 minutes sharing information and ideas.

**Trade Show:** It's the best place to interact with industry focused suppliers. Here, sports turf products and services aren't just part of the trade show, they ARE the trade show.

**Tours:** See the Super Bowl game and practice fields on Wednesday. Tour Baseball Spring Training Facilities or check out Busch Gardens, Ybor City and the Aquarium on Sunday.

**Tampa:** What could be better than the warm sun and blue skies of Tampa, especially in January when snow is falling in so many other locations? Join me at STMA's 12 Annual Conference & Exhibition, Jan. 17-21, 2001, in Tampa. Then you can tell everyone what IS so great about it.

**Rich Moffitt**  
STMA President  
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