

Calendar of Events 2000

March 6-9

New England Regional Turf Conference & Show (NERTCS), Rhode Island Convention Center, Providence, R.I. Pesticide re-certification credits available. Contact NERTCS: (401) 848-0004.

March 9

NYSTA's Western Regional Conference, Radisson Hotel & Suites, Buffalo, N.Y. Contact NYSTA: (800) 873-8873 or (518) 783-1229.

March 9-10

Ohio State University Sports Turf/Athletic Field Short Course, Camp Cheerful, Cleveland, Ohio. Cost: \$190. Contact Barb Bloetscher: (614) 292-7457.

April 5

NYSTA's Adirondack Regional Conference, Hilton Lake Placid Resort, Lake Placid, N.Y. Contact NYSTA: (800) 873-8873 or (518) 783-1229.

July 22-24

Outdoor Power Equipment Institute's (OPEI) 17th annual International Lawn, Garden & Power Equipment Expo (EXPO 2000), Kentucky Exposition Center, Louisville, Ky. Contact Sellers Expositions: (800) 558-8767 or (502) 562-1962.

October 4-5

Southern California Turfgrass Council's (SCTC) Turfgrass Landscape and Equipment Expo, Orange County Fairgrounds, Costa Mesa, Calif. Contact SCTC: (800) 500-SCTC (7282) or (818) 764-5016, or expo@turfCouncil.org.

STMA MESSAGE

Sports
Turf
Managers Association

www.sportsturfmanager.com



It Was The Greatest

The figures are in and it's no surprise to all those in attendance that STMA's St. Louis Conference was a record-breaker. We had the greatest number of full-conference registrants, the greatest number of exhibitors and the greatest number of attendees at the Awards Banquet, Annual Meeting and educational sessions.

Review of attendee comments on those educational sessions show they were the greatest, too. Comments included many more like these: "These guys really know their stuff. I've already paid for all my conference expenses with the ideas I can put in practice back home." "Mike Veeck was such an inspiration. He put a new slant on how we do things, and why we do them." "The information from Tom Jadin's session is going to be the focus of our next staff meeting." "The workshop session was excellent. Two hours of in-depth information really hit what I needed to know." "The three round table groups I shared in were great; so much information shared and lots of contacts for future sharing."

The Seminar on Wheels session also drew excellent comments from the three busloads of participants, including this one: "There's so much to be gained by seeing other facilities and being able to ask questions on site." The trade show also generated great responses from both exhibitors and attendees. One exhibitor noted, upon picking up his registration packet and getting a copy of the attendee book for his company, "What a novel idea, that exhibitors might want to know what's happening. It's great to be welcome at all parts of the conference."

Maybe the greatest feature of our STMA Conferences is the fellowship and the networking. To me, the one-on-one and small group sharing of information is a learning experience equal to all other aspects of the conference.

So mark your calendars now for the 2001 action-packed and information-filled STMA Conference. It will be held Jan. 17-21, 2001 at the Tampa Marriott Waterside and the Tampa Convention Center, just across the street from the hotel. That's the week before the Super Bowl in the Super Bowl city. It's going to be super!

This year will be super for STMA as well. committee chairs have been appointed and are in the process of formulating their committees and establishing their goals. Check out the STMA Webpage for the list of chairs. If you're interested in serving on a committee, contact either the committee chair or STMA headquarters.

And there's other super news: The STMA board has approved the funding to start a foundation for research. Our technical standards committee has started working on some detailed information that will be accessible for STMA members. The strategic planning project is moving forward. The certification program continues to generate interest and draw applicants. Look for the CSFM (Certified Sports Field Manager) designation behind the names of those who have earned certification status.

STMA is hard at work producing the services you want and need to be more productive and to help you achieve the recognition you deserve.

Rich Moffitt
STMA President
(314) 977-2956