THE FRONT OFFICE

Ready, Set, Go!

Well, I'm off and running into the 21st Century and am still trying to think of few good New Year resolutions that I just know I'll be breaking in a few short weeks; and will probably have completely forgotten about by Spring Training. Why do we put ourselves through this mind-boggling process each year when we know we won't follow through?

Here's a challenge to all you loyal sportsTURF readers. I dare you to send me your New Year's resolutions. Let me publish them in an upcoming issue, and we'll see if you can stick to what you promised by year's end.

Send them to me, Rob Benes, 2101 S. Arlington Heights Rd, #150, Arlington Heights, IL 60005-4142. You can even e-mail them to me at rbenes@mail.aip.com (how easier can it be). I know, give them to me at the STMA conference in St. Louis—I'll be there.

Now be creative. Don't send me the old stand-bys like "lose weight," "exercise more," or "stop smoking." You know right now that you'll break those resolutions by the end of the day!

I'm looking forward to what you have to promise (and then probably break).

Rob Benes
Editorial Director

Letter to the Editor

Dear S.E.C. Sports Turf Member:

I hope that all is well in everyone's homeland. I would like to express a special thank you to Jeff Kershaw, Harvey Crenshaw, and Louisiana State University for hosting our annual meeting during the summer of 1999. It was a great meeting, and thanks guys. I know we are all getting busy with football and wish to all a successful season.

Gary Morris of Ole Miss is the president for this next year, and Jeff Kershaw is the president-elect for 2000-2001. I think we all look forward to next year's meeting in Knoxville. I hope that those of you that were unable to attend [the 1999 summer meeting] will be able to attend next year. You all were missed. Again, thanks, Jeff and Harvey, for a great meeting and best wishes in the 1999-2000 grass seasons to all of you.

Sincerely,

Bart Prather, Sports Turf Manager, Mississippi State University

Thanks Ellen!

I would be remiss if I didn't thank Ellen Norton for all of her hard work on sportsTURF's 2000 Product Source Book published last month. Ellen did an outstanding job in sending out update forms, verifying the information, calling clients, working with the freelance typist (thanks, Sue Bav-v-v-v-v-one), and proofing the final pages. In fact, Ellen worked on five other directories in 1999. Hey, Ellen, Landscape and Irrigation's directory is scheduled for May. Wanna help? Come on, I know you want to. Thanks again.

Rob

So long friend: Bob Earley

A friend and past colleague of mine passed away last month after a short illness: Bob Earley. Some of you may have known him. Bob was very involved in the green industry. I had many laughs with Bob in the office and at our local watering hole, and was his golf cart partner on more than one occasion. My prayers are with his family. Bye, Bob.

Marking the Fair Line

by Floyd Perry

Q: Is there a proper way to mark a fair line on the outfield turf?

A: YES, whichever way works for you! Here are four examples.

1. Two-inch form board.
2. Four-inch paint brush with Primo added to paint.
3. Four in Roller with Primo added to paint.
4. Canned aerosol paint with easy push applicator.

Floyd Perry is author of three books: The Pictorial Guides to Quality Groundskeeping: I - Covering the Bases; II - There Ain't No Rules; and III - Maintain It Easy, Keep It Safe. He also produces two videos: The ABC's of Grounds Maintenance: Vol.1, Softball; and Vol.2, Baseball. For more information, call: (800) 227-9381, or visit his web site: http://gms.simiplenet.com.