

FAX BLAST

The Horticulture Industry's new Fax Blast Program is a quick and cost-effective way to:

- Announce a new product or service.
- Sell an overstocked item.
- Remind your customers about a business or professional meeting.
- Induce your customers to attend a trade show.
- Promote a booth or social event.
- Inform customers about the favorable reviews your company has received.
- Send a publicity release.
- Survey your customers' needs.

Reach more than 35,000 magazine readers from *Irrigation Journal*, *Outdoor Power Equipment*, *Arbor Age*, *sportsTURF* and *Landscape & Irrigation* who buy and use the products and services that you offer. Target your marketing efforts by tailoring the list by the magazine readers' job title, type of business and by state. Find out how you can fax your one-page message to your best prospects by calling Amara Kpandeyenge at 847/427-2039 or fax 847/427-2037 for more information.

CLASSIFIED ADS

Sales Turf Care Professional

East Coast distributor of nursery stock, seed, fertilizer, & other turf products for golf course, athletic fields, & parks prof. mrkt, seeks industry professionals for No.NJ/So.NY. Candidates must have an excellent record of recent exp in selling to the prof turf mrkt, or recent exp as a Turf Mgr w/excellent product knowledge. Please submit resume w/references in strict confidence to:

Northern Nurseries, Inc.

1695 King St.
Enfield, CT 06082

Call
Rich
Schneider
for
classified
rates and
information

(847)
427-2035

Territory Manager for an established Company

The chosen professional will be responsible for generating sales and expanding markets within our professional turfgrass division. This includes developing and executing micromarket strategies, and representing our company to various producers and distributors. We require a BS degree in an agricultural business related field i.e.: Ag Econ, Agronomy, Weed Science or Horticulture. Several years of practical experience in agricultural marketing or professional turfgrass management is beneficial and will be considered in lieu of formal education. Extensive travel is required. We offer a competitive compensation and benefits package. For consideration please send your cover letter, resume, and three references to:

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