



What You Want

The *sportsTURF 2001 Product Source Book* is a valuable tool for the turf industry, providing contact information to contacts throughout the industry. It's designed for easy use in gathering information about products and the companies that provide them.

The guide is divided into two main sections: a product directory that lists products and services by category and a company directory that provides company sales contacts, addresses, phone and fax numbers, and e-mail and Web site addresses for manufacturers, distributors, dealers and suppliers of these products.

Users can find information on specific products and services by searching the Product Directory for the appropriate category, noting the companies listed under that category and then turning to the Company Directory to find contact information for each company.

The *sportsTURF 2001 Product Source Book* is a year-round reference to fresh ideas and the latest products. Finding the right answer for each facility takes time, but we hope that with resources like this guide, the search will be easier than ever.

Corrections

In the sidebar on page 13 of the November issue of *sportsTURF*, Mike Andresen was inadvertently listed as the author. Eric Adkins, CSFM, From Northwestern University in Evanston, Ill., was the actual author of the piece. Mike Andresen, CSFM, is with Iowa State University.

The following entry was inadvertently omitted from the STMA Trade Show Guide:

Geoturf

Edmond, OK
Booths 608 and 610

Lowdown: The Airfield Sports Turf System is the first to offer drainage technology that doesn't rely on the French drain, developed in the times of the Roman Empire. Airfield suspends the entire playing surface over a layer of air. Once water has moved through the rootzone it drains away easily in the open-air void. Visit the Geoturf booths to learn more about this product.

sportsTURF apologizes for these errors.

Happy holidays! I'll talk to you all in 2001.

Michael SanFilippo
(847) 882-1942

Calendar of Events 2000

December 12-14

New Jersey Turfgrass & Landscape Expo 2000, Trump Taj Mahal, Atlantic City, NJ. Contact: New Jersey Turfgrass Association, 41 Lupton Ave., Woodbury, NJ 08096; (856) 853-5973 or (908) 821-7134.

2001

January 9-11

Eastern PA Turf Conference & Trade Show, Valley Forge Convention Center, 1200 First Ave., King of Prussia, PA. Contact: Michael Smith, Gulph Mills Golf Club, 300 Swedeland Road, King of Prussia, PA 19406, (610) 828-0253, smith601@sprynet.com; or Pennsylvania Turfgrass Council, PO Box 1078, Lemont, PA 16851-1078, (814) 863-3475, fax (814) 863-3479, sah15@psu.edu.

January 9-11

Cornell University/New York State Turfgrass Association (NYSTA) Executive Business Management Program (Part II), The Statler Hotel, Ithaca, NY. Contact: New York State Turfgrass Association (NYSTA), PO Box 612, Latham, NY 12110; (518) 783-1229/(800) 873-TURF (8873); fax (518) 783-1258; nysta@nysta.org. Web site: <http://www.nysta.org>.

January 25

Northeastern PA Turf School & Trade Show, The Woodlands Inn & Resort, Wilkes-Barre, PA. Contact: Andrew McNitt, Department of Agronomy, 116 ASI Building, University Park, PA 16802, (814) 863-1368, asm4@psu.edu; or Pennsylvania Turfgrass Council, PO Box 1078, Lemont, PA 16851-1078, (814) 863-3475, fax (814) 863-3479, sah15@psu.edu.

February 5-9

The Ohio State University Golf Course Maintenance Short Course, Holiday Inn on the Lane, Columbus, OH. Register at (614) 292-4230. E-mail: bloetscher.1@osu.edu.

February 6

Turfgrass Advocacy 2001, Lobby Day, Legislative Office Building et al, Albany, NY. Contact: New York State Turfgrass Association (NYSTA), PO Box 612, Latham, NY 12110; (518) 783-1229/(800) 873-TURF (8873); fax (518) 783-1258; nysta@nysta.org. Web site: <http://www.nysta.org>.

February 20-21

Southern Illinois Grounds Maintenance School, Gateway Convention Center, One Gateway Dr., Collinsville, IL. Contact: Ron Cornwell, 200 University Park Dr., Edwardsville, IL 62025; (618) 692-9434.

February 22-23

The Ohio State University Professional Lawn Care Short Course, Holiday Inn on the Lane, Columbus, OH. Register at (614) 292-4230. E-mail: bloetscher.1@osu.edu.

February 26

Southeast Regional Conference, Holiday Inn, Suffern, NY. Contact: New York State Turfgrass Association (NYSTA), PO Box 612, Latham, NY 12110; (518) 783-1229/(800) 873-TURF (8873); fax (518) 783-1258; nysta@nysta.org. Web site: <http://www.nysta.org>.

February 27-March 1

Western PA Turf Conference & Trade Show, Pittsburgh Expo Mart/Radisson Hotel, 101 Mall Blvd., Monroeville, PA. Contact: R. Eric Oesterling, Westmoreland County Cooperative Extension, Donohoe Center, Donohoe Road, RR 12, Box 202E, Greensburg, PA 15601, (724) 837-1402, or (502) 562-1962; fax (502) 562-1970. Web site: <http://expo.mow.org>.

STMA Message

**Sports
Turf
Managers Association**
www.sportsturfmanager.com



Happy Holidays and Warm Thoughts

The weather outside may be frightful, as that old song says. But I hope it's delightful wherever you happen to be during the holiday season. I wish you the happiest of holidays surrounded by family and friends who can counteract the coldest of climates with their love and warm thoughts.

My wish for all of you who give so much of your time and talents to making athletic fields safe and playable is that that your efforts are appreciated and that you be acknowledged for the great job you do. And, I pledge to you, the Sports Turf Managers Association will do an even better job in the future of helping to make that happen.

A major issue that came to the forefront during the STMA Strategic Planning sessions was the need to educate others on who sports turf managers are, what sports turf managers do and why it matters. We need to shine the spotlight on the complexities of athletic field maintenance and why it takes the right balance of art and science to provide safe, playable conditions.

Obviously we need to reach athletes, coaches, and field user groups. And we need to go well beyond that.

Part of the focus for our message will be within the green industry. We need to tell our story to those involved in other segments of turfgrass management and to those who deal primarily with other areas of horticulture.

There often are others within your same facility or department who have little knowledge of what it takes to produce and maintain quality sports fields. If those individuals are in departmental supervisory positions, personnel management positions, or are involved with budget development, procurement or other financial management areas, it may impact the resources you need to achieve your goals. So we need to do a better job of spreading our message there as well.

Many of you are filling multiple roles, managing multi-field sports complexes or athletic fields at several different sites. Some of you are managing not only the athletic fields but also the landscape sections surrounding the fields. Others of you manage the fields, the landscaping, the parking lots and walkways. Some of you also manage the stadium facility. Others of you manage the athletic fields and the entire grounds departments of a school or a school district, or of a park or a parks department.

We know how much you do to make sports an enjoyable and fulfilling experience. We want to make sure others know it, too.

Rich Moffitt
STMA President
(314) 977-2956