# SportsTURF The Front Office



### What You Want

he sportsTURF 2001 Product Source Book is a valuable tool for the turf industry, providing contact information to contacts throughout the industry. It's designed for easy use in gathering information about products and the companies that provide them.

The guide is divided into two main sections: a product directory that lists products and services by category and a company directory that provides company sales contacts, addresses, phone and fax numbers, and email and Web site addresses for manufacturers, distributors, dealers and suppliers of these products.

Users can find information on specific products and services by searching the Product Directory for the appropriate category, noting the companies listed under that category and then turning to the Company Directory to find contact information for each company.

The *sportsTURF 2001 Product Source Book* is a year-round reference to fresh ideas and the latest products. Finding the right answer for each facility takes time, but we hope that with resources like this guide, the search will be easier than ever.

#### Corrections

In the sidebar on page 13 of the November issue of *sportsTURF*, Mike Andresen was inadvertently listed as the author. Eric Adkins, CSFM, From Northwestern University in Evanston, Ill., was the actual author of the piece. Mike Andresen, CSFM, is with Iowa State University.

The following entry was inadvertently omitted from the STMA Trade Show Guide:

#### Geoturf

Edmond, OK Booths 608 and 610

*Lowdown:* The Airfield Sports Turf System is the first to offer drainage technology that doesn't rely on the French drain, developed in the times of the Roman Empire. Airfield suspends the entire playing surface over a layer of air. Once water has moved through the rootzone it drains away easily in the open-air void. Visit the Geoturf booths to learn more about this product.

*sportsTURF* apologizes for these errors.

Happy holidays! I'll talk to you all in 2001.

Michael San Filippo

Michael SanFilippo (847) 882-1942



#### December 12-14

New Jersey Turfgrass & Landscape Expo 2000, Trump Taj Mahal, Atlantic City, NJ. Contact: New Jersey Turfgrass Association, 41 Lupton Ave., Woodbury, NJ 08096; (856) 853-5973 or (908) 821-7134.

## 2001

#### January 9-11

Eastern PA Turf Conference & Trade Show, Valley Forge Convention Center, 1200 First Ave., King of Prussia, PA. Contact: Michael Smith, Gulph Mills Golf Club, 300 Swedeland Road, King of Prussia, PA 19406, (610) 828-0253, smisth601@sprynet.com; or Pennsylvania Turfgrass Council, PO Box 1078, Lemont, PA 16851-1078, (814) 863-3475, fax (814) 863-3479, sah15@psu.edu.

#### January 9-11

Cornell University/New York State Turfgrass Association (NYSTA) Executive Business Management Program (Part II), The Statler Hotel, Ithaca, NY. Contact: New York State Turfgrass Association (NYSTA), PO Box 612, Latham, NY 12110; (518) 783-1229/(800) 873-TURF (8873); fax (518) 783-1258; nysta@nysta.org. Web site: http://www.nysta.org.

#### January 25

Northeastern PA Turf School & Trade Show, The Woodlands Inn & Resort, Wilkes-Barre, PA. Contact: Andrew McNitt, Department of Agronomy, 116 ASI Building, University Park, PA 16802, (814) 863-1368, asm4@psu.edu; or Pennsylvania Turfgrass Council, PO Box 1078, Lemont, PA 16851-1078, (814) 863-3475, fax (814) 863-3479, sah15@psu.edu.