

VOLUME 15, NUMBER 9

......

SEPTEMBER 1999

Sports Color

Turf Manual **Managers** Association

........

Adams

Cover Story

00101 01019		BUSINESS MEDIA	Managers Association
8 STMA in Action: Seminar of	an W/books	2101 S. Arlington Hergins Rd., #150 8-17731 755-4611 Feb (1847) 422-2006 -	Arlicoton Neights, IL 60003
STMA's Colorado Chapter visits Denver's three top sports facilities as part of its first Seminar on Wheels tour.		THE OFFICIAL PUBLICATION OF THE SPORTS TURE MANAGERS ASSOCIATION PESSDENT STEPHEN GUISE	
Main Events		PAST PRESIDENT M PRESIDENT ELECT RI COMMERCIAL V.P. BO	KE SCHILLER CH MOFFITT DB CURRY
14 Paspalum Dr. Ron Duncan of the University of Georgia introduces a warm- season grass that's showing promise in sports turf applications.		TREASURER BO STMA BOARD MEMBERS TO	M BURNS, BOB CAMPBELL INY KOSKI, TIM MOORE, NDA WIGHTMAN
18 Making the Cut University of South Carolina's Bucky Trotter looks at the ins and outs of effective mowing programs.		EMAIL SI	
20 Tree Maintenance Arbor Age Editor Colleen Heraty offers tips for establishing and maintaining healthy trees.		INTEGRATED CONT EDITORIAL DIR./ASSOC. PUBLISHER R EDITOR ST CALENDAR EDITOR ST CALENDAR EDITOR ST	DB BENES EVEN BERENS 73) 755-4611
22 Field Focus: Georgetown University's Harbin Field Bob Tracinski profiles STMA's College/University Soccer Field of the Year.		PRODUCTION TEAM SEMIOR ART DIRECTOR SUSAN ZIRBEL-BELLM ART DIRECTOR DARYL JACKSON PRODUCTION MANAGER ANNA DRONJAK	
Web Site www.sportsturfonline.com		ADAMS BUSINESS MEDIA PRESIDENT, CEO: MARK ADAMS EXECUTIVE V.P., PUBLICATIONS THOMAS J. CORCORAN SR. V.P., CHIEF FINANCIAL OFFICER GEORGE KANE	
STMA Newsletter Editor's Review: Industry News Show Calendar		SR. V.P., CIRC., MFG, OPERATIONS PI V.P., H.R., R.M. M V.P., INTERNET & SALES DEVEL V.P., MARKETING SVCS. GROUP LI V.P., TRADE SHOW & CNFC. GROUP BJ DIRECTOR, MIS PI	GGY BILOUS ARGIE DAVIS ARY CORBETT Z SANTELLI AILEY BEEKEN
Line-Up	On the Cover:	DIRECT MAIL LIST SALES BOB DOW (847) 427-2075	REPRINT SERVICE USA ADKINS (847) 427-2024
S Front Office6		SUBSCRIPTION 5 PHONE: (609) 786-6805 FA	AND A STATE AND A STAT
🚭 Tip o' the Month 6		ADVERTISING SEE PAGE 3	Contraction of the local data and the local data an
🚭 Calendar7		Publisher's Notice: We assume no respon connection with items appearing in sport/IT given to facilitate further inquiry. Commerci- convenience of the reader. Mention of a ce endorsement by sportsTURF or Adams Ber	JRF. Reader Service Numbers are al product names are used for the mmercial product does not imply
STMA Message7	History Down of	similar products not mentioned. sportsTURF (Reg. U.S. Pat. & T.M. Off.) (ISSN Adams Business Media. Material in this pub photocopied in any form without the written per	ication may not be reproduced or mission of the publisher.
Service Product Spotlight 19		Copyright © 1999. Mi Business Publications Audit o SUBSCRIPTION	f Circulation, Inc.

pyright © 1999. Member of the Publications Audit of Circulation, Inc. (ABP)

SUBSCRIPTION RATES \checkmark ONE YEAR \$40 TWO YEARS \$65 FOREIGN (ONE YEAR) \$65 • \$130 Airmail or Single Copy \$5

CHANGE OF ADDRESS AND SUBSCRIPTION INFORMATION Provide old mailing label and new address; include ZIP or postal code.

Allow 6-8 weeks for change. Send correspondence regarding subscription service to: sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515. (609) 786-6805.

PERIODICALS POSTAGE PAID at Cathedral City, CA, and at

additional mailing offices. Postmaster: Please send change of address to sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515.

20 Tree Maintenance
Arbor Age Editor Colleen Heraty offers maintaining healthy trees.
22 Field Focus: Georgetown Univ
Bob Tracinski profiles STMA's College/
the Year.
Web Site www.sportsturfonline.co
STMA Newsletter
Editor's Review: Industry News
Show Calendar
Line-Up
S Front Office
Tip o' the Month 6
S Calendar7
STMA Message7
Service Product Spotlight 19
Classifieds
Advertisers' Index 33
€ Q&A



MA's Colorado Chapter tours le High Stadium during a ent Seminar on Wheels tour. urtesy: STMA

4 sportsTURF • http://www.sportsturfonline.com