

sportsTURF®

PROGRAM

VOLUME 15, NUMBER 6

JUNE 1999

Cover Story

8 Growing Bermudagrass in Kansas

Sam Ferro from Turf Diagnostics and Design teams up with Blue Valley School District Grounds Manager Jody Gill to show how new strains of bermudagrass are pushing the turfgrass further north.

Main Events

14 Native-Soil Field Management

Dan Bergstrom, athletic field manager for the University of Kentucky, gets to the heart of native-soil field maintenance.

18 Field Focus: UC-Davis Softball Field

Bob Tracinski profiles STMA's 1998 College Softball Field of the Year.

23 Sodding Sports Fields

According to Jim Puhalla, the secrets to good sodding are really not secrets at all. His article reveals techniques to produce a successful installation.

Line-Up

Front Office	6
Tip o' the Month	6
Calendar	7
STMA Message	7
STMA in Action	26
Advertisers' Index	37
Classifieds	37
Q&A	38

On the Cover:



Harvesting sprigs from the Blue Valley School District Agronomy Center.

Courtesy: Jody Gill

4 sportsTURF • <http://www.sportsturfonline.com>

Adams
BUSINESS MEDIA

Sports
Turf
Managers Association

2101 S. Arlington Heights Rd. #150 Arlington Heights, IL 60005
Ph/Fax: (773) 755-4611 web: <http://www.greerindustry.com>
e-mail: sberens@mail.aip.com

THE OFFICIAL PUBLICATION OF THE SPORTS TURF MANAGERS ASSOCIATION

PRESIDENT STEPHEN GUISE
PAST PRESIDENT MIKE SCHILLER
PRESIDENT-ELECT RICH MOFFITT
COMMERCIAL VICE PRESIDENT BOB CURRY
SECRETARY L. MURRAY COOK
TREASURER BOB PATT
STMA BOARD MEMBERS TOM BURNS, BOB CAMPBELL,
TONY KOSKI, TIM MOORE,
LYNDA WIGHTMAN

EXECUTIVE DIRECTOR STEVE TRUSTY

STMA OFFICE

1375 ROLLING HILLS LOOP, COUNCIL BLUFFS, IA 51503

PHONE: (800) 323-3875

E-MAIL: SportsTmgr@aol.com

WEB SITE: <http://www.aip.com/STMA>

EDITORIAL TEAM

EDITORIAL DIRECTOR/
ASSOCIATE PUBLISHER ROB BENES
EDITOR STEVEN BERENS
(773) 755-4611
CALENDAR EDITOR STEVE NOE

PRODUCTION TEAM

SENIOR ART DIRECTOR SUSAN Z. BELLM
ART DIRECTOR DARYL JACKSON
PRODUCTION MANAGER ANNA DRONJAK

ADAMS BUSINESS MEDIA

PRESIDENT, CEO MARK ADAMS
EXECUTIVE VICE PRESIDENT, PUBLICATIONS THOMAS J. CORCORAN
SENIOR VICE PRESIDENT, CHIEF FINANCIAL OFFICER GEORGE KANE
SENIOR VICE PRESIDENT, CIRCULATION, MANUFACTURING, OPERATIONS PEGGY BILOUS
VICE PRESIDENT, HUMAN RESOURCES, RISK MANAGEMENT MARGIE DAVIS
VICE PRESIDENT, INTERNET AND SALES DEVELOPMENT GARY CORBETT
VICE PRESIDENT, MARKETING SERVICES GROUP LIZ SANTELLI
VICE PRESIDENT, TRADE SHOW AND CONFERENCE GROUP BAILEY BEEKEN
VICE PRESIDENT, CIRCULATION DIRECTOR, INTERNET DEVELOPMENT ROGER DIGREGORIO
PETER BALINT

DIRECT MAIL LIST SALES

BOB DOW
(847) 427-2075

REPRINT SERVICE

LISA ADKINS
(847) 427-2024

SUBSCRIPTION SERVICES

PHONE: (609) 786-6805; FAX: (609) 786-4415

ADVERTISING TEAM

SEE PAGE 37

Publisher's Notice: We assume no responsibility for the validity of claims in connection with items appearing in sportsTURF. Reader Service Numbers are given to facilitate further inquiry.

sportsTURF (Reg. U.S. Pat. & T.M. Off.) (ISSN 1061-687X) is published monthly by Adams Business Media. Material in this publication may not be reproduced or photocopied in any form without the written permission of the publisher.



Copyright © 1999, Member of the Business Publications Audit of Circulation, Inc.

SUBSCRIPTION RATES

ONE YEAR \$40 TWO YEARS \$65

FOREIGN (ONE YEAR) \$65 • \$130 Airmail or Single Copy \$5

CHANGE OF ADDRESS AND SUBSCRIPTION INFORMATION

Provide old mailing label and new address; include ZIP or postal code. Allow 6-8 weeks for change. Send correspondence regarding subscription service to: sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515, (609) 786-6805.

PERIODICALS POSTAGE PAID at Cathedral City, CA, and at additional mailing offices.

Postmaster: Please send change of address to sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515.

