CLASSIFIEDS

POND AND LAKE LINERS
Buy direct from fabricator
20, 30, 40 mil PVC, Hypalon, HDPE & Polypropylene.
Custom fabricated panels. Material only, Material & Supervision or Complete Installation Service available.

Colorado Linings International
(800) 524-8672
1062 Singing Hills Rd.
Parker, CO 80138
(303) 841-2022 FAX: (303) 841-5780

Classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional $10.

Display Rates: (Per Column Inch)
1x: $145  6x: $120
3x: $135  12x: $105

Classified Rate:
$65.00 per column inch.
Minimum charge $65.

Business Card Rates:
1x: $300  6x: $275  12x: $250

Deadline:
The 1st of the month prior to publication date.

For space reservation contact:
Michael Deacon, Classified Sales
2101 S. Arlington Heights Rd. Ste. 150
Arlington Heights, IL 60005-4142
(847)427-2014 Fax (847)427-2037

FAX BLAST

The Horticulture Industry's new Fax Blast Program is a quick and cost-effective way to:
- Announce a new product or service.
- Sell an overstocked item.
- Remind your customers about a business or professional meeting.
- Induce your customers to attend a trade show.
- Promote a booth or social event.
- Inform customers about the favorable reviews your company has received.
- Send a publicity release.
- Survey your customers' needs.

Reach more than 35,000 magazine readers from Irrigation Journal, Outdoor Power Equipment, Arbor Age, sportsTurf and Landscape & Irrigation who buy and use the products and services that you offer. Target your marketing efforts by tailoring the list by the magazine readers' job title, type of business and by state. Find out how you can fax your one-page message to your best prospects by calling Jennifer Testa at 847/427-2039 or fax 847/427-2037 for more information.

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Association Information
Live Moderated Discussion Forums
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Exclusive Editorial
Editorial Archives

The Green Industry's Comprehensive Website

http://www.aip.com

Photo courtesy: Sharpe Lake