

CLASSIFIEDS

SPORTSFIELD DRAINAGE

Plagued with a soggy field?
SLIT DRAINAGE may be the
answer to your prayers.

Why not give us a call?



LANCO

Tel.: 1-888-664-7489 Fax.: (514) 664-4555
e.mail: lanco@total.net
<http://www.total.net/~lanco>

FAX BLAST

The Horticulture Industry's new
Fax Blast Program is a quick and cost-
effective way to:

- Announce a new product or service.
- Sell an overstocked item.
- Remind your customers about a business or professional meeting.
- Induce your customers to attend a trade show.
- Promote a booth or social event.
- Inform customers about the favorable reviews your company has received.
- Send a publicity release.
- Survey your customers' needs.

Reach more than 35,000 magazine readers from *Irrigation Journal*, *Outdoor Power Equipment*, *Arbor Age*, *sportsTurf* and *Landscape & Irrigation* who buy and use the products and services that you offer. Target your marketing efforts by tailoring the list by the magazine readers' job title, type of business and by state. Find out how you can fax your one-page message to your best prospects by calling Jennifer Testa at 847/427-2039 or fax 847/427-2037 for more information.

• Display Rates: (Per Column Inch)

1x: \$145 6x: \$120
3x: \$135 12x: \$105

• Classified Rate:

\$65.00 per column inch.
Minimum charge \$65.

• Business Card Rates:

1x: \$300 6x: \$275 12x: \$250

• Deadline:

The 1st of the month prior to
publication date.

• Note: Classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional \$10.

• For space reservation contact:

Michael Deacon, Classified Sales
2101 S. Arlington Heights Rd. Ste. 150
Arlington Heights, IL 60005-4142
(847)427-2014 • Fax (847)427-2037



HTTP://WWW.AIP.COM

Plug

COMPREHENSIVE LINKS TO INDUSTRY WEBSITES

ASSOCIATION INFORMATION

LIVE MODERATED DISCUSSION FORUMS

REFERENCE MATERIALS

GREEN-NET "YELLOW PAGES"

EXCLUSIVE EDITORIAL

EDITORIAL ARCHIVES

The Green Industry's Comprehensive Website

GREEN NET

<http://www.aip.com>