

## STMA MESSAGE



By  
Mike Schiller

# Moving Ahead

The STMA Certification Committee held a day-long planning session on March 16th laying the preliminary ground work for a certification program. The committee will be presenting its recommendations to the STMA Board for consideration at the July 11-12 board meeting. Because the committee, and STMA, want the program to answer the needs and concerns of the individual sports turf manager, and of the sports turf industry, a call for input from STMA members was issued in the March-April issue of our newsletter, *Sports Turf Manager*.

Consider this message a call for your input on the certification program and, further, a call to join the

national association, if you have not already done so. If you are an active participant in the sports turf industry in any contributing capacity — administrative or hands-on management, turf-related education and training, supplier of products or services — STMA needs you. And you need STMA. Responsiveness to industry demands and needs comes through communication and cooperation. Working together, we have the resources and strength to accomplish great things.

Speaking of great things, the 1998 Conference and Exhibition coming up January 14-18 will be just that. The STMA Board met at the Walt Disney World Sports Complex on March 14 and 15 to check out some of the exciting things that will be incorporated into the conference. This truly impressive 200-acre site offers athletic opportunities for over 30 sports — and con-

ference attendees will see it all. Our headquarters hotel is another Disney property, the Coronado Springs Resort. We'll take full advantage of its unique design and excellent meeting facilities. If you have not had a Disney experience (like me before the March meeting), polish off your "Wow!" Every "cast member" (as Disney personnel are called) is there to serve you.

There's more. The Conference Committee is putting together two different Seminar on Wheels opportunities and a golf outing. And, just in case you'd like to tie this Florida trip to family vacation time, the committee is working with Disney to set up special multi-day, multi-park programs for the Walt Disney World attractions.

You'll want to come early or stay late to fit it all in.



## Get Serious With STMA

### Application for Membership

The Sports Turf Managers Association (STMA) is an organization of professionals representing all segments of the sports turf industry. Our members work to combine the science of growing grass and the art of maintaining sports turf to produce playing fields that are both safe and aesthetically pleasing.

STMA provides members with a variety of benefits, including: education through regional institutes and conferences; support for sports turf research; facilities tours; a national awards program; access to the STMA National Conference and Exhibition; complimentary subscriptions to *Sports Turf Manager* and *sportsTURF Magazine*; and much more.

If you're serious about the sports turf industry, then it's time to become a member of STMA. Join today!

#### Member Information

Name \_\_\_\_\_  
Title \_\_\_\_\_  
Employer \_\_\_\_\_  
Type of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Signature \_\_\_\_\_  
Referred by \_\_\_\_\_  
(STS)

#### Membership Category (please check one)

- |   |       |
|---|-------|
| <input type="checkbox"/> Professional sports turf facility manager                        | \$75  |
| <input type="checkbox"/> Four-year colleges and universities sports turf facility manager | \$75  |
| <input type="checkbox"/> Other schools, research, ext. agents, teaching                   | \$75  |
| <input type="checkbox"/> Parks and recreational sports turf facilities                    | \$75  |
| <input type="checkbox"/> Commercial (US or International)                                 | \$175 |
| <input type="checkbox"/> Additional members from same company                             | \$45  |
| <input type="checkbox"/> Student (non-voting)   | \$20  |
| <input type="checkbox"/> International (other than commercial) (must be in US dollars)    | \$75  |

Total amount enclosed \$ \_\_\_\_\_

Please enclose payment (check, money order, Master Card, Visa, Discover or American Express) and send to:

Sports Turf Managers Association, PO Box 3480, Omaha, NE 68103-0480  
For more information, contact STMA Headquarters at 800/323-3875

"Promoting Better and Safer Sports Turf Areas"