Meeting the Challenges

Because “Meeting the Challenges” is so necessary, we’ve chosen it as the theme of our Ninth Annual Conference & Exhibition, which will be held January 14-18, 1998, at the Coronado Springs Resort and Disney’s Wide World of Sports complex in Orlando, Florida.

To arm you with knowledge, conference educational sessions will range from the technical aspects of agronomics to communication issues with facility owners, coaches and the media. Individual speakers will share their expertise, panels will discuss different angles of key issues, and roundtable discussions will give everyone the opportunity to share in the give and take of information.

You’ll get a behind-the-scenes tour of the 200-acre Wide World of Sports complex, which accommodates more than 30 sports, and gain insight into the Disney magic making it work.

You’ll even discover much about preparation and perseverance from Capt. Al Haynes, who still has experts asking how he piloted a plane with no working hydraulics to that landing in Sioux City, Iowa, when simulated flights “proved” it couldn’t be done.

And, if you’re doing a great job of meeting the challenges on your own fields this year, now is the time to consider entering the Field of the Year competition. STMA awards Field of the Year honors in softball, football and soccer and teams up with Beam Clay and sportsTURF for the Baseball Diamond of the Year Awards in three categories: professional; college; and schools, municipalities and parks. These awards recognize excellence in maintaining safe, professional quality fields. Past winners report the positive impact the award makes on their facility and community. The award lets their immediate area know what they do and why it matters.

So if you think your field or diamond is one of the best, this is your chance to prove it. Call headquarters at (800) 323-3875 to find out what you need to do right now to prepare the photos and records that will help make your entry an award winner.