

sportsTURF

PROGRAM



Managers Association

THE OFFICIAL PUBLICATION OF THE
SPORTS TURF MANAGERS ASSOCIATION

STMA OFFICERS

PRESIDENT **MIKE SCHILLER**
PAST PRESIDENT **GREG PETRY**
PRESIDENT-ELECT **STEPHEN GUISE**
COMMERCIAL VICE PRESIDENT **HENRY INDYK, PH.D.**
SECRETARY **EUGENE MAYER**
TREASURER **RICH MOFFITT**
STMA BOARD MEMBERS **L. MURRAY COOK,**
BUCKY TROTTER, MARY OWEN, BOB PATT, BOB CURRY
EXECUTIVE DIRECTOR **STEVE TRUSTY**

STMA OFFICE

1375 ROLLING HILLS LOOP, COUNCIL BLUFFS, IA 51503
PHONE: (800) 323-3875
E-MAIL: TrustyTips@aol.com
WEB SITE: <http://www.aip.com/STMA>

MAGAZINE STAFF

VICE PRESIDENT/GROUP PUBLISHER **COLLEEN MURPHY**
EDITOR **JIM WILLIAMS**
EDITORIAL DIRECTOR **JERRY ROCHE**
EQUIPMENT EDITOR **DANIEL INGHAM**
PRODUCTS/NEWS EDITOR **JAMES ALDERSON**
ACCOUNT EXECUTIVE **DEANNA MORGAN**
INTERNET MARKETING SERVICES **GRETCHEN WAGNER**
NATIONAL ACCOUNT SALES **LIZ RICHARDS, MARSHA DOVER**
DIRECTOR/PRODUCTION **DON FERREIRA**
PRINT PRODUCTION COORDINATOR **AMELIA ZAMUDIO**
AD TRAFFIC COORDINATOR **BRIAN SCHNEDEN**
MANAGER WEB PRODUCTION **DEBORAH A. BELLE**
GRAPHIC DESIGN **MATT DAVIS**
LIST RENTAL **JAN LEONARD** PH: (847) 427-2091
FAX: (847) 427-2006

CIRCULATION MANAGER **ROB HARKEY**

SUBSCRIPTION SERVICES CALL (609) 786-6805

ADVERTISING AND EDITORIAL OFFICES

68-860 PEREZ RD., SUITE J, CATHEDRAL CITY, CA 92234
(760) 770-4370; Fax (760) 770-8019



ADAMS TRADE PRESS, Inc.

PRESIDENT **MARK ADAMS**
VICE PRESIDENT/OPERATIONS **PEGGY BILOUS**
CHIEF FINANCIAL OFFICER **G. PATRICK O'DOWD**
DIRECTOR OF HUMAN RESOURCES **MARGIE DAVIS**
DIRECTOR/INTERNET DEVELOPMENT **GARY CORBETT**
DIRECTOR/MIS **SUZANNE DELAHANTY**

sportsTURF Magazine (ISSN 1061-687X) is published monthly by Adams/Green Industry Publishing, Inc. Material in this publication may not be reproduced or photocopied in any form without the written permission of the publisher.

Copyright © 1997. Member of the
Business Publications Audit of Circulation, Inc.



SUBSCRIPTION RATES

ONE YEAR \$40 TWO YEARS \$65

FOREIGN (ONE YEAR) \$65 • \$130 Airmail or Single Copy \$5

CHANGE OF ADDRESS AND SUBSCRIPTION INFORMATION
Provide old mailing label and new address; include ZIP or postal code. Allow 6-8 weeks for change. Send correspondence regarding subscription service to: sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515, (609) 786-6805.

PERIODICALS POSTAGE PAID at Cathedral City, CA and at additional mailing offices.

Postmaster: Please send change of address to sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515.

VOLUME THIRTEEN, NUMBER SEVEN

JULY 1997

MAIN EVENTS

8 **Birmingham's Legion Field Earns Soccer Field of Year Honors**

During the 1996 Olympics, Legion Field's turf was heralded as "incredible" and "one of the best seen in years." Credit for the field's spectacular, award-winning performance goes to superior construction and to a dedicated crew headed by James B. Boynton III.

14 **An Architect's View of Sports Field Construction**

Athletic field architect Alan Blalock shares his years of experience about what it takes for a field to prove successful. Among the ingredients is a sports turf manager who's "in love" with the turf and involved in construction from the beginning.

18 **Aeration and Topdressing Strategies**

Two of the most useful turf-care practices are aeration and topdressing. To help you provide the exact treatment your field needs, sports turf specialist Jim Puhalla guides you through the increasing variety of equipment and materials available.

24 **Managing Crews — Techniques That Work**

A prime challenge for any turf manager is finding and keeping a skilled, productive staff. Veteran STMA member Dale Ivan shows how he's done it despite a seasonal labor market that results in high annual turnover.

LINE-UP

6	Front Office	28	Applicator's Log
6	Tip o' the Month	36	Rookies
7	STMA Message	37	Ad Index
21	Product Showcase	37	Classifieds
22	STMA in Action	38	Front Lines

On the Cover:

Legion Field hosts the '96 Olympics. Photo courtesy: James Boynton III.