

SCOREBOARD

CLASSIFIEDS

• Display Rates: (Per Column Inch)

1x: \$140 6x: \$115
3x: \$130 12x: \$100

• Classified Rate:

\$55 per inch, per insertion.
Minimum charge \$55.

• Deadline:

The 10th of the month prior to
publication date.

• Note:

All classifieds are payable in advance.
Ads using cuts or special borders will
be charged at display rates. Ads are
non-commissionable. Blind ads will
be charged an additional \$10.

• For Space Reservation Contact:

Mindy Covey, Classified Sales
2101 S. Arlington Hts. Rd., Ste. 150,
Arlington Hts., IL 60005
(847) 427-2044 Fax (847) 427-2037

POND AND LAKE LINERS

Buy direct from fabricator
20, 30, 40 mil PVC, Hypalon, HDPE
& Polypropylene.
Custom fabricated panels. Material only,
Material & Supervision or
Complete Installation Service available.



Colorado Lining
COMPANY

(800) 524-8672
1062 Singing Hills Rd.
Parker, CO 80138
(303) 841-2022 FAX: (303) 841-5780

**FOR CLASSIFIED
ADVERTISING
CALL MINDY
COVEY TODAY.
(847)
427-2044**

HELP WANTED

TECHNICAL GROUNDS PRODUCTS REP

Opti-Gro, a division of a world-wide manufacturing corporation, is looking for a motivated individual with a life-science background. We manufacture and market a complete line of technical grounds care products. Our sales representatives enjoy financial growth and the opportunity to advance. Customers include municipalities, institutions, industry and many others. We offer:

- Thorough Training
- Local Territory
- Repeat Sales

If you have a successful background and are willing to make a commitment, please send resume to:

John Hawkins
Opti-Gro

One Mack Centre Drive
Paramus, NJ 07652

or fax resume to 201-261-7882
Positions available in the North East

ADVERTISER INDEX

Aerway/Holland Equipment Ltd.	21
Covermaster, Inc.	26
Cygnit Turf & Equipment	23
Diamond Demon	27
Fine Lawn Research	32
First Products, Inc.	17
Floyd McKay Aerofier Co.	21
Goossen Industries	16
Gordon Bannerman LTD.	21,31
Grasshopper Company, The	39
Invisible Structures	21
John Deere Company, The.	2,3
Landpride Turf.	16
Millcreek Mfg. Co.	28
National Mower Co.	36
Partac / Beam Clay	38
Roots, Inc.	40
Seeds West, Inc.	5
SubAir Inc.	20
Synthetic Industries, Inc.	15
Turfco Manufacturing, Inc.	19
West Coast Turf.	25
Woerner Sports Turf International . . .	10

ADVERTISING SALES

Catherine Upton
Group Sales Manager
P.O. Box 3207

Huntington Beach, CA 92605
(714) 903-7826
Fax: (714) 903-7827

Marsha Dover

National Sales (Midwest)
402 Riverview Drive
Marietta, GA 30067
(770) 850-9142
Fax: (770) 951-5662

Liz Richards

National Sales (West)
20331 Bluffside Circle, Suite 212
Huntington Beach, CA 92646
(714) 969-3726
Fax: (714) 969-8227

Deanna Morgan

Advertising Sales
68-860 Perez Road, Suite J
Cathedral City, CA 92234
(760) 770-4370
Fax: (760) 770-8019

Category Blast Service

Use this new Category Blast Service to get FREE information on the products or service categories listed below which you are planning to purchase within the coming nine months. You will receive information, and possibly other follow up contact, from appropriate companies advertised not just in this issue, but throughout the year in **SPORTSTURF**. Just circle the number(s) on the reader service card (opposite) corresponding to the product or service categories below and drop the card in the mail!

9001	Aerifiers
9002	Baseball field grooming equipment
9003	Drainage
9004	Fertilizer / soil amendments
9005	Field covers
9006	Field marking paint / equipment
9007	Infield mixes
9008	Irrigation supplies
9009	Mowers
9010	Seed
9011	Sight amenities
9012	Sod
9013	Turf equipment