

sportsTURF

PROGRAM



Managers Association

THE OFFICIAL PUBLICATION OF THE
SPORTS TURF MANAGERS ASSOCIATION

STMA OFFICERS

PRESIDENT MIKE SCHILLER
PAST PRESIDENT GREG PETRY
PRESIDENT-ELECT STEPHEN GUISE
COMMERCIAL VICE PRESIDENT HENRY INDYK, PH.D.
SECRETARY EUGENE MAYER
TREASURER RICH MOFFITT
STMA BOARD MEMBERS L. MURRAY COOK,
BUCKY TROTTER, MARY OWEN, BOB PATT, BOB CURRY
EXECUTIVE DIRECTOR STEVE TRUSTY

STMA OFFICE

1375 ROLLING HILLS LOOP, COUNCIL BLUFFS, IA 51503
PHONE: (800) 323-3875
E-MAIL: TrustyTips@aol.com
WEB SITE: <http://www.atp.com/STMA>

MAGAZINE STAFF

VICE PRESIDENT GROUP PUBLISHER COLLEEN LONG
EDITOR JIM WILLIAMS
EQUIPMENT EDITOR DANIEL INGHAM
PRODUCTS/NEWS EDITOR JAMES ALDERSON
EDITORIAL DIRECTOR JERRY ROCHE
ACCOUNT EXECUTIVE DEANNA MORGAN
INTERNET MARKETING SERVICES GRETCHEN WAGNER
NATIONAL ACCOUNT SALES LIZ RICHARDS
PRODUCTION MANAGER SUSANNE K. NOBLE
PRINT PRODUCTION COORDINATOR LARRY HOLMES
AD TRAFFIC COORDINATOR KAREN ROSS
MANAGER ELECTRONIC IMPOSITION DEBORAH A. BELLE
ELECTRONIC IMPOSITION CATHY CLAPPER
LIST RENTAL GLEN GUDINO PH: (847) 427-2083
FAX: (847) 427-2006
CIRCULATION MANAGER ROB HARKEY
PH: (847) 427-2067
FAX: (847) 427-2097

ADVERTISING AND EDITORIAL OFFICES

68-860 PEREZ RD., SUITE J, CATHEDRAL CITY, CA 92234
(619) 770-4370; Fax (619) 770-8019



ADAMS TRADE PRESS, Inc.

PRESIDENT MARK ADAMS
VICE PRESIDENT/OPERATIONS PEGGY BILOUS
CHIEF FINANCIAL OFFICER G. PATRICK O'DOWD
DIRECTOR OF HUMAN RESOURCES MARGIE DAVIS
DIRECTOR/WEB DEVELOPMENT ROB SKLENAR
DIRECTOR/MIS SUZANNE DELAHANTY

sportsTURF Magazine (ISSN 1061-687X) is published monthly by
Adams/Green Industry Publishing, Inc. Material in this publication may
not be reproduced or photocopied in any form without the written per-
mission of the publisher.

Copyright © 1997. Member of the
Business Publications Audit of Circulation, Inc.



SUBSCRIPTION RATES

ONE YEAR \$40 TWO YEARS \$65

FOREIGN (ONE YEAR) \$65 • \$130 Airmail or Single Copy \$5

CHANGE OF ADDRESS AND SUBSCRIPTION INFORMATION

Provide old mailing label and new address; include ZIP or postal code.
Allow 6-8 weeks for change. Send correspondence regarding subscription
service to: sportsTURF, P.O. Box 10515, Riverton, NJ 08076-0515,
(609) 786-8805.

PERIODICALS POSTAGE PAID at Cathedral City, CA and at
additional mailing offices.

Postmaster: Please send change of address to sportsTURF,
P.O. Box 10515, Riverton, NJ 08076-0515.

VOLUME THIRTEEN, NUMBER ONE

JANUARY 1997

MAIN EVENTS

10 Saving an Olympic Field — George Toma Rallies Forces

For Olympic Stadium's field last summer, perfection did not come cheaply. It took a crew of miracle workers and every bit of George Toma's "and then some" ethic to make it happen.

16 What's Happenin' at STMA's 8th Conference & Exhibition

The Colorado Chapter of the STMA has prepared an array of special treats for those attending STMA's Annual Conference this year. Here's a blow-by-blow listing of what to expect.

18 Floyd Perry — sportsTURF's Manager of the Year

Coach, facilities manager, lecturer, author — Floyd Perry has contributed to his profession in just about every way possible. His contributions usually help those who need it the most: programs that are short of manpower and low of budget.

24 Sports Turf Basics — Beyond IPM

Sports turf manager Jim Puhalla outlines a maintenance program that encompasses the many interconnected characteristics of a turfgrass culture. Following his program, you can go a long way toward taking pests out of Integrated Pest Management.

28 Razorbacks Take Command on Enhanced "Natural" Turf

The new turf field at Arkansas Razorback Stadium has been discussed locally as "the most beautiful field in America." It has stayed that way thanks to careful design, construction and just a touch of plastic.

LINE-UP

6	Front Office	22	Applicator's Log
6	Tip o' the Month	34	Classifieds
9	STMA Message	34	Ad Index
20	STMA in Action		

On the Cover:

With less than 24 hours to complete the job, a "Super Bowl team" of sports turf miracle workers from across the country resods Atlanta's Olympic Stadium on July 22. Photo courtesy: Steve Hogben, Valley Crest Landscape Inc.