

SCOREBOARD

CLASSIFIEDS

• Display Rates: (Per Column Inch)

1x: \$140 6x: \$115
3x: \$130 12x: \$100

• By The Inch Rate:

\$55.00 per inch, per insertion. Initials and abbreviations are acceptable. Minimum charge \$55.

• Business Card Rates:

1x: \$300 6x: \$275 12x: \$250

• Deadline:

The 10th of the month prior to publication date.

• Note:

Classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional \$10.

• For Space Reservation Contact:

Mindy Covey, Classified Sales
2101 S. Arlington Heights Road
Arlington Heights, IL 60005-4142
(847)427-2044 • FAX (847)427-2037

POND AND LAKE LINERS

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COMPANY

(800) 524-8672
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Parker, CO 80134
(303) 841-2022
FAX: (303) 841-5780

**Classified Advertising Works!
Call Mindy Covey today at
(947) 427-2044!**

HELP WANTED

TECHNICAL GROUNDS PRODUCTS REP

Opti-Gro, a division of a world-wide manufacturing corporation, is looking for a motivated individual with a life-science background. We manufacture and market a complete line of technical grounds care products. Our sales representatives enjoy financial growth and the opportunity to advance. Customers include municipalities, institutions, industry and many others. We offer:

- Thorough Training
- Local Territory
- Repeat Sales

If you have a successful background and are willing to make a commitment, please send resume to:

John Hawkins
Opti-Gro
One Mack Centre Drive
Paramus, NJ 07652

or fax resume to 201-261-7882

Positions available in the North East

ADVERTISER INDEX

Bannerman	19
Covermaster	23
First Products	26
Floyd McKay	30
Goossen	30
Jacobsen	36
John Deere	2/3
Magic Carpet	31
National Mower	22
Partac Peat	11
Ransomes Corporation	21
Seed Research	35
Stabilizer	31
Thomas Bros.	17
Turfco	14
West Coast Turf	18

ADVERTISING SALES

Deanna Morgan

Advertising Sales
68-860 Perez Road, Suite J
Cathedral City, CA 92234
(619) 770-4370
Fax: (619) 770-8019

Catherine Upton

National Sales Manager
Huntington Beach, CA
(714) 377-7735
Fax: (619) 377-9115

Liz Richards

National Sales (West)
20331 Bluffside Circle, Suite 212
Huntington Beach, CA 92646
(714) 969-3726
Fax: (714) 969-8227

Marsha Dover

National Sales (Midwest)
402 Riverview Drive
Marietta, GA 30067
(770) 850-9142
Fax: (770) 951-5662

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*Product Information can only be received from those advertisers with a FASTFAX #.