

STMA MESSAGE

More on Meeting the Challenges



By
Mike Schiller
STMA
President

I challenge you to meet your present and future as the best you can be, equipped to meet your challenges and turn them into opportunities. Take a big step toward "Meeting the Challenges" by planning right now to attend our 9th Annual Conference & Exhibition, which will be held January 14-18, 1998, at the Coronado Springs Resort and Walt Disney World sports complex in Orlando, Florida. The conference theme is "Meeting the Challenges."

From Wednesday night's opening reception through Saturday's presentations from award winners, you'll have opportunities to learn, see the newest and best products and services, renew relationships, make new contacts and share ideas with other sports turf managers and key

industry educators.

You'll hear John Souter's views on stadia of the future; catch up on Floyd Perry's ideas on tools and techniques to make your work more efficient and effective; join in an in-depth, behind-the-scenes tour of the 200 acre Walt Disney World sports complex facilities. And, Reggie Williams, former Cincinnati Bengals linebacker and now vice president of Walt Disney World Sports, will "knock your sox off" with a dynamite presentation.

Murray Cook, Jon Strantz, and the rest of the Disney sports complex staff have some great plans in store for you. With events and teams for over 30 sports moving in and out as fast as a trip on Space Mountain, speed and efficiency are as natural as breathing for Disney crews. Expect some "on the field" demonstrations of ideas you can take home to shine up your field's image, save time, save money or maybe all three.

And speaking of shining — there's still time to get your materials ready to enter the Field of the Year competition in the baseball, softball, soccer or football categories. Deadline for

entries is November 30, 1997.

And, if you know someone on your staff — or maybe someone else's staff — who does a great job of meeting the challenges of field maintenance, but seldom gets any public recognition for doing so, consider nominating him or her for the special award in honor of George Toma that was announced at the STMA conference last January. As I said then, George Toma has been a personal mentor to many of us and a marvelous example to all of us — proving that starting from the ground up it's possible to achieve your highest goals — if you love what you do and give it your all — and then some. This award is to be issued annually to someone who is on the quest to meet his or her goals and is demonstrating that "and then some" spirit along the way.

So, if you have someone in mind for the George Toma Award, or think your field is tops, or even if you are just curious about these awards and want more information about the specific criteria involved, give headquarters a call at 800/323-3875.



Get Serious With STMA

Application for Membership

The Sports Turf Managers Association (STMA) is an organization of professionals representing all segments of the sports turf industry. Our members work to combine the science of growing grass and the art of maintaining sports turf to produce playing fields that are both safe and aesthetically pleasing.

STMA provides members with a variety of benefits, including: education through regional institutes and conferences; support for sports turf research; facilities tours; a national awards program; access to the STMA National Conference and Exhibition; complimentary subscriptions to Sports Turf Manager and sportsTURF Magazine; and much more.

If you're serious about the sports turf industry, then it's time to become a member of STMA. Join today!

Member Information

Name _____
Title _____
Employer _____
Type of Business _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
E-mail Address _____
Signature _____
Referred by _____
(STS)

Membership Category (please check one)

- | | |
|---|-------|
| <input type="checkbox"/> Professional sports turf facility manager | \$75 |
| <input type="checkbox"/> Four-year colleges and universities sports turf facility manager | \$75 |
| <input type="checkbox"/> Other schools, research, ext. agents, teaching | \$75 |
| <input type="checkbox"/> Parks and recreational sports turf facilities | \$75 |
| <input type="checkbox"/> Commercial (US or International) | \$175 |
| <input type="checkbox"/> Additional members from same company | \$45 |
| <input type="checkbox"/> Student (non-voting) | \$20 |
| <input type="checkbox"/> International (other than commercial) | \$75 |
- (must be in US dollars)

Total amount enclosed \$ _____

Please enclose payment (check, money order, Master Card, Visa, Discover or American Express) and send to:

Sports Turf Managers Association, PO Box 3480, Omaha, NE 68103-0480

For more information, contact STMA Headquarters at 800/323-3875

"Promoting Better and Safer Sports Turf Areas"