### CLASSIFIEDS

- **Display Rates** (Per Column Inch)
  - 1x: $140
  - 6x: $115
  - 12x: $100

- **By The Word Rate**
  - $0.95 per word, per insertion. Initials and abbreviations count as full words. Minimum charge $55.

- **Business Card Rates**
  - 1x: $300
  - 6x: $275
  - 12x: $250

- **Deadline**
  - The 15th of the month prior to publication date.

- **Note**
  - All classifieds are payable in advance. Ads using cuts or special borders will be charged at display rates. Ads are non-commissionable. Blind ads will be charged an additional $10.

- **For Space Reservation Contact**
  - Linda Serio, Classified Sales
  - 2101 S. Arlington Heights Road
  - Arlington Heights, IL 60005-4142
  - (847) 427-2085 • FAX (847) 427-2006

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Opti-Gro
One Mack Centre Drive
Paramus, NJ 07652
or fax resume to 201-261-7882

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