

# HAPPENINGS

## Lofts Acquired by Budd Seed

The Budd family of Winston-Salem has completed its acquisition of Lofts Seed, Inc., the world's largest marketer of turfgrass.

The New Jersey-based Lofts Seed, Inc., sells to golf courses, sod farms, retail stores, landscapers, lawn-care operators and municipalities. Lofts has been a leader in the industry since 1923, and it has developed and owns patents on more than 25 seed varieties.

Richard Budd, chief executive officer of Lofts Seed, said, "We are very pleased to welcome this outstanding group of talented professionals into our company family. This is a major milestone in our company's history and for the seed industry.

Ken Budd, president and chief operating officer of Budd Seed, has become president and chief operating officer of Lofts Seed Company. Richard Budd, chief executive officer of Budd Services and Budd Seed, has also become chief executive officer of Lofts Seeds. Gerald Chrisco, chief financial officer of Budd Services, has been named Lofts' chief financial officer.

## YOU COULD BE HONORED BY THE PROS!

Why not enter your baseball field in the **Beam Clay® Baseball Diamond of the Year Awards** contest? You need not be a customer, member, or subscriber; and there is no entry fee. You could be featured in **sportsTURF magazine** and receive an official awards plaque.

The Awards are sponsored by **Beam Clay®, sportsTURF magazine, and the Sports Turf Managers Assoc.**, in recognition of excellence and professionalism in maintaining outstanding, safe, professional quality baseball diamonds. Entries will be judged in three categories: professional diamonds; college diamonds; and school, municipal or park diamonds.

### Send the information below to enter:

1. Age of baseball diamond (year of installation).
2. Geographic location (city and state).
3. Description of maintenance program.
4. Operating budget for baseball diamond.
5. Irrigation: None \_\_\_\_\_ Manual \_\_\_\_\_ Automatic \_\_\_\_\_
6. Total number of maintenance staff for field.
7. Does baseball field have lighting for night games?
8. Number of events on baseball diamond per year.
9. Types and number of events on diamond other than baseball?
10. How many months during the year is the field used?
11. Why you think this field is one of the best?
12. **IMPORTANT:** Send two sets of color slides or prints.

**Deadline for entries:** Entries must be postmarked no later than November 30. Selection of winners will be made by the Awards Committee of Four Major League Head Groundskeepers.

Mail entries to:  
Beam Clay Awards  
Kelsey Park  
Great Meadows, NJ  
07838



## Sports Turf Managers Association Issues Sports Turf Topics/ Joins World Wide Web

The Sports Turf Managers Association (STMA) has published its fourth annual *Sports Turf Topics: A Compendium of STMA Articles*. Based on 12 months of published material, the booklet contains nearly 40 articles, divided into five subject areas: Cultural Management of Sports Turf, Special Sports Turf Management, General Sports Turf Management, Award Winners and Profiles.

Each article was authored by a member of STMA and was published in a green industry publication. Copies of the publication may be purchased by non-members for \$30 each from STMA headquarters. Contact: STMA executive director Steve Trusty at (712) 366-2669 or (800) 323-3875. Fax: (712) 366-9119.

Now, STMA is also accessible on the World Wide Web. Services include a description of the organization, member benefits, the "STMA Message," and a membership application that can be sent directly to STMA Headquarters. Details of the upcoming 1997 STMA Conference & Exhibition to be held January 15-19 in Colorado Springs also will be available online soon. STMA's home page address is: <http://www.aip.com/STMA>.