Earthgreen Products Opens Regional Offices

Marketer of environmentally safe humate substances for soil conditioning, Earthgreen Products Inc. announces the opening of its Dallas, TX, headquarters and regional sales offices in Dallas; Charlotte, NC; West Palm Beach, FL; and Los Angeles, CA.

“We are pleased to establish a regional presence throughout the U.S.,” says John Lown, chairman and chief executive officer of the company. “Earthgreen Products is committed to providing the best organic turf, landscape and agricultural products.... Since 1992, we have carefully researched each application to establish our product superiority, increase distribution and potential,” he adds.

PGMS Elects New Officers

In conjunction with its 84th Annual Conference held last November in Ft. Worth, TX, the Professional Grounds Management Society elected officers plus two regional directors for 1996. They are: Teddi Davis, president (Gar-Gro Division/Garick Corp., Cleveland, OH); Steve Wharton, certified grounds manager (CGM), 1st vice president (Minot Park District, Minot, ND); Tom Riccardi, 2nd vice president (Goodyear Tire & Rubber Co., Akron, OH); Jeffrey Bourne, treasurer (Howard County Rec. & Park, Columbia, MO); Steven W. Chapman, past president (Digital Equip. Corp., Salem, NH); Kevin O'Donnell, Mid-Atlantic regional director (Villanova University, Villanova, PA); and George W. Meeks Jr., CGM, SE regional director (ServiceMaster and Memphis City Schools, Memphis, TN).

Each officer will serve for one year. Additionally, the board named George Gaumer as one of three PGMS representatives to the Green Industry Expo (GIE) board, replacing E. Earl Wilson, whose three-year term was completed.

International Seed Makes 11th Super Bowl Appearance

It was the second time in Super Bowl history that the Pittsburgh Steelers and the Dallas Cowboys battled for the Vince Lombardi trophy. However, Super Bowl XXX marked the 11th time International Seeds Inc. of Halsey, OR, provided seed for field preparation for the annual NFL championship game. The seed selected was Ph.D. perennial ryegrass blend.

“Ph.D. perennial ryegrass blend is selected for several reasons,” says NFL turf consultant George Toma. “It creates a deep green turf and is tough enough to handle the punishment dished out by the players and the superstar entertainers. Most people don’t take into account the number of rehearsals that take place in the few days we have to get the turf established,” he continues. “They move literally tons of equipment back and forth on the field, while hundreds of performers practice their routines.”