

STMA MESSAGE

Meeting the Challenges



By Mike Schiller

Greetings from the Midwest. This sure has been a strange year weather-wise for most parts of the US. Here in the Mid-

west, we've had everything from a cool, dry early spring to late-spring, early-summer floods to our current dry period. Mother Nature continues to challenge all of us involved with turf management, but that is what makes this business so interesting. The challenges keep us alert.

The summer is slipping by and all of us are preparing our facilities for the fall sports barrage. With the likes of soccer and football, and the wrap-up of pro-level baseball, the ever-present question — "What's the weather going to

be like?" — makes even the best turf manager concerned.

In this issue, you'll find an article on STMA's 1995-1996 Football Field of the Year. Take a good look at your own fields as you go about the preparation of your turf for the fall challenges. Is one of your baseball, softball, soccer or football fields up to the challenge of entering the Field of the Year competition for 1996-1997? If you think it might be, just call Steve Trusty at 800/323-3875 for details on how to make an "official" entry.

Not only does the Field of the Year Award give you much deserved recognition from your peers, it also helps bring your field and your program into focus at the local level with your facility owners, your area's "movers and shakers" — and financial decision makers" and with the general public of your community. Sports turf management is a tough job that — done well — has far-reaching benefits. The Field of the Year Award program helps spread that word.

The Olympics have come and gone, and the facilities sure looked great on TV. I love the winter Olympics, but it sure was nice to see how all the events took place in Atlanta. I extend a hearty congratulations to all those involved whose top quality turf management made us proud.

Lots of effort and coordination went into the success of the Olympics — planning, strategy, and hard work. That is what our education and conference committee has been doing — working hard to put together an excellent program for STMA's annual meeting January 15 to 19 of 1997.

The Colorado Chapter also has been working hard to make our stay interesting and enjoyable, and to show off the beauty of Colorado. One of the tours will even include a behind-the-scenes look at the Olympic Training Center facilities.

What we need is *you*. Make plans now to be part of the great learning opportunity at your annual meeting and conference in Colorado Springs.

I would love to get to meet each of you in the Rockies.



Get Serious With STMA

Application for Membership

The Sports Turf Managers Association (STMA) is an organization of professionals representing all segments of the sports turf industry. Our members work to combine the science of growing grass and the art of maintaining sports turf to produce playing fields that are both safe and aesthetically pleasing.

STMA provides members with a variety of benefits, including: education through regional institutes and conferences; support for sports turf research; facilities tours; a national awards program; access to the STMA National Conference and Exhibition; complimentary subscriptions to Sports Turf Manager and sportsTURF Magazine; and much more.

If you're serious about the sports turf industry, then it's time to become a member of STMA. Join today!

Member Information

Name _____
 Title _____
 Employer _____
 Type of Business _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 E-mail Address _____
 Signature _____
 Referred by _____
 (ST8)

Membership Category (please check one)

- | | |
|---|-------|
| <input type="checkbox"/> Professional sports turf facility manager | \$75 |
| <input type="checkbox"/> Four-year colleges and universities sports turf facility manager | \$75 |
| <input type="checkbox"/> Other schools, research, ext. agents, teaching | \$75 |
| <input type="checkbox"/> Parks and recreational sports turf facilities | \$75 |
| <input type="checkbox"/> Commercial (US or International) | \$175 |
| <input type="checkbox"/> Additional members from same company | \$45 |
| <input type="checkbox"/> Student (non-voting) | \$20 |
| <input type="checkbox"/> International (other than commercial) | \$75 |
| (must be in US dollars) | |

Total amount enclosed \$ _____

Please enclose payment (check, money order, Master Card, Visa, Discover or American Express) and send to:
 Sports Turf Managers Association, PO Box 3480, Omaha, NE 68103-0480
 For more information, contact STMA Headquarters at 800/323-3875

"Promoting Better and Safer Sports Turf Areas"