

INDUSTRY HAPPENINGS

California Company Sods Super Bowl

West Coast Turf Co. of Palm Desert, CA, was selected to provide the turf to resod Joe Robbie Stadium before Super Bowl XXIX last month.

The field had deteriorated since a Rolling Stones concert in November, an AFC playoff game in late December, then the Carquest Bowl on Jan. 2.

The decision to reconstruct the field with 180,000 square feet of 2-inch thick-cut sod was necessary to ensure a solid quality playing surface for the Super Bowl on Jan. 29.

Transporting the sod nearly 3,000 miles from Palm Desert to Miami was handled by team-truck driving using 26 refrigerated trucks.

The Southern California turf company also supplied turf to Candlestick Park to repair flooded turf before a 1993 NFC Championship game and also to the Rose Bowl for Super Bowl XXVII.

Turf Class at UC Davis

The University of California, Davis Extension has scheduled a two-day course that will focus on current techniques and research results pertaining to sports-field turfgrass management. It should be of special interest to athletic-field managers, school- and college-grounds managers, parks and recreation-site managers, horticultural consultants, pest control advisers and other turf professionals. The class will

be held April 25-26. The course fee of \$175 includes course materials and lunches. For more information, or to register, call (800) 752-0881 within California. Out of state, call (916) 757-8777.

Have Any New Ideas for Old Tires?

Proposals for innovative uses for old tires are being solicited by the California Integrated Waste Management Board, which has \$1.3 millions in grant funds available.

The grants — up to \$75,000 per project — are for the purpose of diverting tires from landfills by promoting innovative research, new business enterprises and local government programs.

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INDUSTRY HAPPENINGS

Grants are available for each project that is consistent with evolving technologies and the needs identified by the board. Business development and research grants total \$700,000. Primary consideration will be given for the scientific and technical merits of a proposal and its commercial potential.

Types of research projects under consideration this year include theoretical, applied and experimental or pilot-scale.

Local governments are encouraged to submit applications in such categories as public/private partnerships, public education, "amnesty"-day programs, market studies, acquisition of tire-processing equipment and similar programs that divert waste tires from local landfills. A total of \$657,023 is available for local-government grants, with a cap of \$75,000

per grant. Municipal grants require local-government contributions of 25 percent.

The grants are funded by a 25-cent fee that is assessed for each tire left for disposal with a dealer. For more information, call (916) 255-2577.

RISE Elects 1995 Officers

Three industry representatives were recently elected as officers for the Responsible Industry for a Sound Environment (RISE) governing board for the 1995 fiscal year.

New officers are: chairman, Jan Novak, Monsanto Co./The Solaris Group — San Ramon, CA; vice chairman, Robert Yarborough, Lesco Inc. — Rocky River, OH; treasurer, Tommy Reeves,

Oldham Chemicals Co. — Memphis, TN; and past chairman (ex officio), Peter A. Machin, The Anderson's — Maumee, OH.

In addition, three people were elected to three-year terms to the board: Eugene Johanningsmeier, Turfgrass Inc. — South Lyon, MI; Bill R. Liles, Ciba — Greensboro, NC; and Richard B. Stahl, The O.M. Scott and Sons — Marysville, OH.

Also serving on the RISE board for 1995 are: Ronald Fister, Sandoz Agro Inc. — Des Plaines, IL; Richard G. Holzschu, DowElanco — Indianapolis, IN; Dennis Salettel, Tyler Enterprises — Elwood, IL; James Widman, AgrEvo USA Co. — Kansas City, MO; and Richard Lehman, Rhône-Poulenc Ag Co. — Research Triangle Park, NC.

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INDUSTRY HAPPENINGS

Turf Day Planned

Turf Day 1995 returns to the Alameda County Fairgrounds in Pleasanton, CA, April 12. The event, sponsored by Automatic Rain Co. of Menlo Park, CA, includes seminars on design and installation of landscape lighting, irrigation troubleshooting, backflow prevention, pesticide-law update and tree maintenance. In addition, two seminars will be led in Spanish: Safe Usage of Pesticides and Irrigation Troubleshooting.

The Turf Day will also include an outdoor irrigation equipment demonstration and exhibits. For more information, call (415) 323-5161.

Jacobsen Names New President



Philip J. Tralies

Philip J. Tralies was recently appointed president of Textron's Jacobsen Division. He replaces Richard D. Miller.

Tralies, 48, is a 17-year veteran of the company, most recently serving as vice president of finance and administration at E-Z-Go Textron in Augusta, GA.

The new president earned a B.S. degree in accounting from Villanova University in 1968. He attended the Textron/Harvard Advanced Management Program in 1988.

Textron Inc. is a multifaceted company with operations in six business segments: aircraft, automotive, industrial, systems & components, finance and Paul Revere.