

STMA MESSAGE

By Greg Petry

A Tip on a Good Investment



During my term as president, I, along with the board of the directors, have seen the steady improvement of our science, our profession and our association. I have enjoyed the opportunity to share this news with you through this column.

President Theodore Roosevelt once stated, "Every man owes a part of his time and money to the business or industry in which he is engaged. No man has a moral right to withhold his support from an organization that is striving to improve conditions within its sphere." You invest a lot of time and

energy into your profession and your field — the degree of success your organization has depends on that investment. The same holds true for associations. Your dues dollars represent an investment, just as in a business. The association can perform functions and services, but to be successful, it requires time and energy from its members.

A recent survey indicated that 85 percent of economic failures were firms not connected with associations. The professional who rebels against paying association dues is the first to criticize the value of that association. However, that person is always in the front of the line to reap the industry benefits that come his/her way as a

result of an association's efforts through its dues-paying members. These benefits are not from a payment — they are the result of hard work and efforts by a number of individuals who devote their time and energy to get tasks done.

Sports turf management as a profession will grow as long as working professionals want it to. We have seen steady change in the STMA. It can only get better. However, success of this association and our profession cannot occur without your support. If you are not involved in a professional association, make it a priority to seek one out and become an active member. Your future success depends on it.

**Sports
Turf
Managers Association**

STMA CHAPTER NEWS

Colorado Chapter: The Colorado Chapter will hold a Summer Seminar/Workshop at Coors Field in Denver, CO, on June 29. More details will be announced soon. For more information on the seminar, the Colorado Chapter or other upcoming activities contact Ross Kurcab, Denver Broncos, at (303) 649-9000 or Mark Leasure, Colorado Springs Sky Sox, at (719) 597-1449.

Southern California Chapter: The Southern California Chapter will hold a Turf and Landscape Seminar from 8 a.m. to 3 p.m. on April 27 at Sea World in San Diego. Multiple demonstrations are planned for the morning sessions covering such topics as big roll sod, pruning, bedding plants, aeration and mowing comparisons. After the last afternoon session, attendees will be given a behind-the-scenes tour of the facility. Following the tour, participants are invited to stay and enjoy Sea

World. For more information on the seminar, contact Sea World personnel Mark Peacock at (619) 226-3900, ext. 2209, or Jeff Hall at (619) 226-3900, ext. 2207. For information on the Southern California Chapter and other upcoming activities contact Chris Bunnell at (619) 432-2421.

Midwest Chapter: The Midwest Chapter is planning an Athletic Field Layout and Lining Seminar for May 11 at the Elk Grove Park District in Elk Grove Village, IL. The meeting will feature field marking product and equipment demonstrations and include the opportunity to ask questions of the dealer representatives. More details will be announced soon. Midwest Chapter board meetings are held the second Wednesday of every month. Chapter members are invited to attend. For information on the seminar, the chapter, board meetings or other upcoming activities, call the Chapter Hotline at (708) 439-4727.

Attention Sports Turf Managers!!!

The STMA needs your help. The Education Committee is in the process of evaluating programs that may be offered in the future. Please take a few minutes to fill out the STMA Survey on page 30. This survey will help the Education Committee in determining your interest and need for seminars and/or schools to benefit the membership of the Sports Turf Managers Association. You can return the survey by mail to Trusty and Associates, 12 Rolling Hills, Council Bluffs, IA 51503; or fax your response to (712) 366-9119. Thank you.

Education Committee
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