SAND CORP TO SUPPLY FOR NICKLAUS COURSES

Best Sand Corporation in Chardon, OH, has been selected to supply all bunker sand for two new Jack Nicklaus Signature Golf Courses currently under construction in Ohio. Approximately 20,000 tons its Ohio bunker sand will be used for the Barrington and Glenmoor golf clubs.

Nicklaus will officially open his Signature Golf Course at Glenmoor in Canton, OH, July 1, when he will tee off the first ball and play a round with developer Bart Wolstein and the club's pro, Doug Grove. Barrington Golf Club, in Aurora, OH, is scheduled to open in the summer of 1993.

RISE FIGHTS LOCAL PESTICIDE REGULATIONS

In testimony delivered to the House Agriculture Committee's Department Operations, Research, and Foreign Agriculture Subcommittee, Allen James, executive director of RISE (Responsible Industry for a Sound Environment), urged support for proposed federal legislation which would preempt local pesticide laws. The issue has become a growing concern since the Supreme Court ruled last year that communities could enact pesticide regulations which conflict with federal law.

James said that compliance with differing local regulations would place an unfair burden on smaller businesses attempting to enter or compete in national markets. He added that suppliers serving several markets, each with differing signage or informational literature requirements, would be unable to comply cost-effectively with regulations.

James also said that some proposed local regulations have attempted to ban particular pesticide products, making it impossible for retailers or suppliers to predict market demands, anticipate supply needs or stock adequate replacement products. Local pesticide laws boost taxpayer costs by requiring a system of regulatory enforcement in each area.

James asked lawmakers to enact a federal preemption statute to achieve consistent, uniform regulation rather than conflicting laws which are "impractical, unmanageable, and overly burdensome to both businesses and consumers."

ENVIRONMENTAL AWARENESS CAMPAIGN LAUNCHED

Agri-Diagnostics Associates is launching a nationwide promotional campaign to raise awareness among golfers about how golf course superintendents are applying sound environmental practices to course maintenance. The program will target the golf community, including golfers, greens committees, and club members.

A donation will be made toward the placement of an advertisement that highlights the environmental stewardship, managerial attributes, and professionalism of the trade if the superintendents purchase at least three Reveal Kits by August 30.

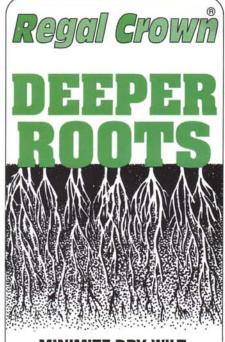
The advertisement is being co-sponsored by Ciba-Geigy. Called "Caring for the Earth," it will appear in selected golf publications. A promotional kit containing posters, copies of the advertisement, and a press release will be sent to participating superintendents for use in club mailings and other promotions.

Jim Donovan, manager of sales and marketing for Agri-Diagnostics Associates, commented, "Golfers may not be aware of the effort golf course superintendents put into meeting the twin challenges of keeping golf course greens and protecting the environment. Through this campaign, we hope to create public understanding and recognition of the scientific practices and technologies superintendents are applying to safeguard the environment."

COLESWORTHY NAMED HUNTER FLORIDA REPRESENTATIVE

Kevin Colesworthy has been appointed Hunter Industries' district manager for northern Florida.

Colesworthy will coordinate sales and marketing efforts for Hunter residential sprinklers for turf and landscape and commercial sprinklers for sports fields, parks, and public areas. He will also introduce new products and supervise training. Based in Orlando, FL, he will call on landscape contractors, landscape architects, municipalities, and product distributors.



MINIMIZE DRY WILT AND WINTER DESICCATION

Golf Course Superintendents, Turf Grass Managers, Sod Grass Growers and Nurservmen are praising the results of Regal Crown.

Regular use of Regal Crown root growth stimulator exhibits phenomenal results. Turfgrass types such as bermuda, bent, zoysia and others develop more roots that are healthier and penetrate deeper. More roots imbedded deeper into the soil means better nutrient and moisture up-take creating thicker, greener tops.

Regal Crown is a blend of hormones specifically designed to promote root growth in turfgrasses and ornamentals. Used regularly, Regal Crown roots can minimize hot weather dry wilt stresses and winter desiccation.



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