

STMA IN ACTION

ASSOCIATION NEWS

SMITH, BUCKLIN TO MANAGE STMA

The Sports Turf Managers Association (STMA) has retained Smith, Bucklin & Associates, Inc., Chicago, for management services. The firm was serving as STMA's interim management company since April 1. Bret Kelsey will serve as STMA's executive director.

The Fourth Annual National Conference of STMA and the 23rd Annual National Federation Conference of High School Directors of Athletics will run concurrently at the Indiana Convention Center in Indianapolis, IN., December 12-16. For more information, contact STMA Headquarters, 401 N. Michigan Ave., Chicago, IL 60611-4267; (312) 527-6710.

STMA CHAPTER NEWS

Florida Chapter STMA: Equipment Safety and Chemical Safety are the central themes of the August 11 Florida Chapter Meeting. The event will be at the South Campus of Florida International University in South Miami from 9 a.m. to 2 p.m. For information contact John Mascaro (305) 938-7477 or Ed Birch (305) 938-0217.

Colorado Chapter STMA: CCSTMA will hold a workshop during the first week of August. General topics will include care of softball/baseball fields and how turf managers execute the switch to football/soccer play. Contact Bill Whirly at (303) 221-6660 for details.

Chesapeake Chapter STMA: The Chesapeake Chapter will hold a Field Day and Workshop on August 5 from 8 a.m. to 4 p.m. The event will take place at the Athletic Fields of Byrd Stadium, University of Maryland, College Park Campus, College Park, MD.

For details on the Field Day and Workshop, contact Ray Flood or George Frazee at (301) 808-3966.

Midwest Chapter STMA: "Soccer Field Maintenance" is the theme of the Sports Turf Workshop to be held by the Midwest Chapter on July 30. The event will take place at the Lyons Township

High School, North Campus, at 100 South Brainard Avenue, LaGrange, IL. Workshop hours are 8:30 a.m. to noon.

For additional workshop details, contact Lonnie Berg at (708) 579-6779. For more on the chapter contact Mike Trigg, Waukegan Park District, (708) 360-4750.

Iowa Chapter STMA: The Iowa Chapter of STMA will hold a Sports Turf clinic on August 11, from 8:45 a.m. to 4 p.m. at the Carroll Community School Auditorium, 2809 North Grant Road, Carroll, IA.

For information on the Carroll Clinic,

contact Mike McCaffrey at (712) 792-5542. For chapter information contact Gary Peterson at (515) 792-6433.

STMA Special Announcement: A Northeast Chapter is forming and it will start off with a regional meeting.

This milestone event will take place on August 12, in conjunction with the Northeast Chapter Regional Meeting. It will be at Foxboro Stadium from 9 a.m. to 3:30 p.m.

For further details contact Bernie Keohan, department of facility maintenance, Harvard University, at (617) 495-5929.

PRESIDENT'S MESSAGE

Dr. Gil Landry, Jr.

As architects of change, the Sports Turf Managers Association (STMA) Board of Directors recently embarked on a broad and progressive campaign to rekindle the vitality of the organization.

At a June 23 board meeting in Carol Stream, IL, the board unanimously approved the services of a new management firm, Smith, Bucklin & Associates, Chicago. The key to any organizations success and/or longevity revolves around good people, planning, and organization. We believe Smith, Bucklin & Associates empowers STMA with these three vital ingredients.

Our new executive director is Bret Kelsey. He will help STMA maintain a focused direction and a total business perspective, which encompasses the operational, human resource, and long-term planning objectives impacting this organization.



The Sports Turf Managers Association is a relatively young organization, but we have already had several positive and negative experiences. Our commitment to excellence, leading the industry, and volunteerism, is the determining factor in STMA's survival. These select qualities, along with the solid organizational and management capabilities of Smith, Bucklin & Associates, will help us move to the next level and meet the challenges of today and tomorrow.

You—the members—are the lifeblood of this organization. We must continue efforts to recruit new members as well as continue to support STMA through volunteerism at the chapter level and through institutes. Together, with more members and your enthusiastic participation, STMA will quickly be elevated to the number one sports turf association in the world.

The Sports Turf Managers Association is maturing. We are taking the necessary and correct steps to not only become a cutting-edge sports turf association, but to better serve your needs and your personal growth.