

## PROGRAM

### STAFF

PUBLISHER **MARK ADAMS**  
ASSOCIATE PUBLISHER/EXECUTIVE EDITOR  
**BRUCE F. SHANK**  
SENIOR EDITOR **JAMES GREGORY**  
MANAGING EDITOR **MATTHEW TRULIO**  
ASSOCIATE EDITOR **MICHELLE D. STERBAKOV**  
DIRECTOR SALES/MARKETING **COLLEEN LONG**  
ART DIRECTOR **SUSANNE K. NOBLE**  
PRODUCTION **PAM RITCHIE**  
DIRECTOR/CIRCULATION **DENISE ALLEN**  
CONTROLLER **MARSHA J. WASSER**  
FULFILLMENT **SUE LAGOMARSINO, IRINE PRASTIO**  
ADVERTISING COORDINATOR **IRENE LANG**  
ADVISORY BOARD **ED BIRCH, TOM COOK,**  
**WILLIAM DANIEL, VIC GIBEAULT,**  
**DON HOGAN, HENRY INDYK,**  
**WILLIAM KNOOP, JOHN LIBURDI,**  
**MIKE SCHILLER.**

### ADVERTISING AND EDITORIAL OFFICES

P.O. BOX 8420, VAN NUYS, CA 91409 / 818-781-8300

### SUBSCRIPTION RATES

ONE YEAR \$30  
TWO YEARS \$45  
FOREIGN (ONE YEAR) \$50  
SINGLE COPY \$5



**AN ADAMS PUBLISHING COMPANY**  
6913 VALJEAN, VAN NUYS, CA 91406  
(818)781-8300, FAX (818)781-8517

### OTHER GOLD TRADE PUBLICATIONS

LANDSCAPE & IRRIGATION  
ARBOR AGE  
IRRIGATION JOURNAL  
LANDSCAPE DESIGN



### GOLF & sportsTURF Magazine

(ISSN 1049-0000)  
is published monthly by Gold Trade Publications, Inc. Material in this publication may not be reproduced or photocopied in any form without the written permission of the publisher. Copyright © 1991. Member of the Business Publications Audit of Circulation, Inc.



**SPONSOR MEMBER**

SECOND CLASS POSTAGE PAID at Van Nuys, CA and at additional mailing offices.

Postmaster: Please send change of address to Golf & sportsTURF, P.O. Box 8420, Van Nuys, CA 91409.

VOLUME SEVEN, NUMBER ELEVEN

NOVEMBER/DECEMBER 1991

## MAIN EVENTS

### 7 SEARCH INTENSIFIES FOR WATER SAVING GRASSES

The need for water saving grasses has intensified during the last decade. Before selecting one, superintendents and sports turf managers must determine how the grass will be used, density requirements, irrigation needs, appearance, and environmental demands.

### 15 PRODUCT DIRECTORY AND SOURCE BOOK

Our annual guide to the finest products, services, and manufacturers. Use this directory for your year-round buying needs.

### 31 MAINTENANCE SHOPS: GET ORGANIZED THIS WINTER

Proper maintenance shop planning, design, and organization now can save you countless headaches down the road. The off months are the perfect time to put full-time employees to work reorganizing your maintenance building.

### 37 PRODUCT SHOWCASE

A full-color look at some of the hottest products for the golf and sports turf market.

## LINE-UP

- 6 FRONT OFFICE
- 6 EVENTS
- 42 CLASSIFIED
- 42 INDEX
- 42 ROOKIES

**COVER:** Prairie buffalograss at Barton Creek Conference, Resort & Country Club, Austin, TX. Photo courtesy Crenshaw & Doquet Turfgrass.