When we started sportsTURF we felt in keeping with a sports motif we would list our dog, JoJo as our mascot on the masthead. All colleges have some sort of animal as a symbol. Some of the more popular mascots are a mule for the U.S. Military Academy at West Point, a goat for the U.S. Naval Academy at Annapolis, and an eagle for the U.S. Air Force Academy. At the University of Southern California their mascot is a white horse called Trojan. Yale has its famous bulldog, etc.

Our readers would kid us from time to time about having a mascot listed on our masthead. My comment was always that he was great to have around. He would be at work at 7:15 a.m. every day, did not eat much, never took a day off, and stayed until closing time, which some days would be until 7 p.m.

We lost JoJo a few weeks ago. He had been with us for 16 years. Unlike the universities who replace their mascots, we will not replace JoJo.

JoJo was a good mascot, a great dog, a super companion. We will all miss him, but my wife and I feel a great void.

1973-1989