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## SECOND ANNUAL PRODUCT DIRECTORY

You are holding in your hands the second annual sportsTURF Product Directory. The directory is the result of five years of research and information gathering. Never before has such a targeted and comprehensive resource been published. It is truly unique for the sports turf industry.

The entire December issue is devoted to one purpose; helping those responsible for large, recreational turf areas locate products they need quickly. Not only does the Product Directory list manufacturers of standard turf maintenance products, it also includes manufacturers of products designed specifically for sports turf managers and golf course superintendents. This single, comprehensive directory can help you obtain product information quickly and easily.

You'll want to keep this directory as a handy year-round reference. We encourage you to contact manufacturers to obtain their latest catalogs and the names of their local distributors. Tell them you found about their company in sportsTURF magazine.

The directory is divided into two sections. The first half is a listing of more than 100 different types of equipment, chemicals, materials, and seed. The manufacturers or suppliers of each type of product are listed along with their city and state.

To find the address and phone number of these companies, go to the second section of the directory where they are listed in alphabetical order. Letters next to each company's name indicate the categories of products they make. There are five categories, as follows:

- C - Chemicals
- E - Equipment
- I - Irrigation
- M - Materials & Supplies
- S - Seed

As the sports turf market grows, more and more companies create products to make your job more efficient and effective. In future directories, we will endeavor to add these newcomers and to keep you abreast of their products. Since it is your directory, we are always anxious to hear your comments and suggestions to improve it.

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