

sportsTURF

The Official Publication of The Sports Turf Managers Association

PROGRAM

STAFF

PUBLISHER **DENNE GOLDSTEIN**
ASSOCIATE PUBLISHER **BRUCE SHANK**
EDITOR **JAMES GREGORY**
ASSISTANT EDITOR **DANIEL BORDONA**
ADVERTISING SALES **JEFFREY JAMPOL**
PRODUCTION MANAGER **TRUDY BURTIS**
ART DIRECTOR **BILL LUCAS**
CIRCULATION **DENISE ALLEN**
ADVISORY BOARD **TOM COOK, WILLIAM DANIEL,
ROBERT FRIETAS, VIC GIBEAULT, ROY
GOSS, FRED GRAU, DONALD HOGAN,
HENRY INDYK, WILLIAM KNOOP**

ADVERTISING AND EDITORIAL OFFICES

P. O. BOX 8420, VAN NUYS, CA 91409 / 818-781-8300

SUBSCRIPTION RATES

ONE YEAR \$18
TWO YEARS \$30
FOREIGN (ONE YEAR) \$40



6913 VALJEAN, VAN NUYS, CA 91406
(818) 781-8300

OTHER GOLD TRADE PUBLICATIONS

LANDSCAPE & IRRIGATION,
ARBOR AGE,
IRRIGATION JOURNAL

EXECUTIVE STAFF

PRESIDENT **DENNE GOLDSTEIN**
EXECUTIVE VICE PRESIDENT **BRUCE F. SHANK**
VICE PRESIDENT **ANNE GOLDSTEIN**
VICE PRESIDENT **RANDI GOLDSTEIN**
VICE PRESIDENT **IRA GOLDSTEIN**
MASCOT **JOJO**

sportsTURF Magazine

is published monthly by GTP, Inc.
Material in this publication may not be
reproduced or photocopied in any form without
the written permission of the publisher.
Copyright ©1988. Member of the Business
Publications Audit of Circulation, Inc.



SECOND CLASS POSTAGE PAID at Van Nuys, CA
(ISSN 0890-0167)

Postmaster: Please send change of address
form 3579 to **sportsTURF magazine**,
P.O. Box 8420, Van Nuys, CA 91409.

VOLUME FOUR, NUMBER TWELVE

DECEMBER 1988

FIRST ANNUAL PRODUCT DIRECTORY

You are holding in your hands the first annual **sportsTURF Product Directory**. The directory is the result of four years of research and information gathering. Never before has such a targeted and comprehensive resource been published. It is truly a new and unique resource for the sports turf industry.

The entire December issue is devoted to one purpose: helping those responsible for large, recreational turf areas locate products they need quickly. Not only does the Product Directory list manufacturers of standard turf maintenance products, it also includes manufacturers of products designed specifically for sports turf managers and golf course superintendents. This single, comprehensive directory can help you obtain product information quickly and easily.

You'll want to keep this directory as a handy year-round reference. We encourage you to contact manufacturers to obtain their latest catalogs and the names of their local distributors. Tell them you found out about their company in **sportsTURF** magazine.

The directory is divided into two sections. The first half is a listing of more than 100 different types of equipment, chemicals, materials and seed. The manufacturers or suppliers of each type of product are listed along with their city and state.

To find the address and phone number of these companies, go to the second section of the directory where they are listed in alphabetical order. Letters next to each company's name indicate the categories of products they make. There are five categories, as follows:

- C** - Chemicals
- E** - Equipment
- I** - Irrigation
- M** - Materials & Supplies
- S** - Seed

As the sports turf market grows, more and more companies create products to make your job more efficient and effective. In future directories, we will endeavor to add these newcomers and to keep you abreast of their products. Since it is your directory, we are always anxious to hear your comments and suggestions to improve it.

PRODUCT SECTION

Chemicals	11
Equipment	12
Irrigation	15
Materials and Supplies	16
Seed	18

ALPHABETICAL LISTING	27
----------------------------	----

CLASSIFIED ADS	42
----------------------	----

INDEX OF ADVERTISERS	42
----------------------------	----