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## MAIN EVENTS

### 12 THE AMERICANIZATION OF LAWN BOWLING AND CROQUET

Lawn bowling and croquet have been restricted in this country to the affluent or "leisure class" who have access to bentgrass or bermudagrass greens at private estates, country clubs or parks. But that may be changing as the barriers of class, wealth and age begin to fall. The potential exists to build thousands of greens at golf courses, parks, resorts and athletic clubs that currently have the expertise needed to build and maintain the flat, fast and smooth natural turf surfaces. For about the price of a golf green, an area the size of two tennis courts can be converted into a green that provides two additional sports that are rapidly growing in popularity.

### 20 SUN DEVIL STADIUM: A UNIVERSITY GRIDIRON GROWS UP

When Arizona State University in Tempe blasted away tons of rock from two mountain buttes in 1959 to build Sun Devil Stadium, the university trustees had no idea it would one day become the site for the nationally-recognized Fiesta Bowl or stand a chance to serve a National Football League franchise. It took the creative, ambitious thinking of the university's athletic and physical plant departments to make it happen. Not only are the ASU Sun Devils ranked in the top 20 of collegiate football, their stadium has become one of the top sports facilities in the country.

### 26 EQUIPMENT PREVIEW

As more and more manufacturers recognize the special equipment needs of the sports turf manager, they are designing and introducing new products. The first annual Equipment Preview highlights these products and gives you a chance to find out more about them.

## LINE-UP

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**COVER:** Lawn bowlers on the newly rebuilt greens at Roxbury Park in Beverly Hills, CA. Photo courtesy: Martha Mull, Beverly Hills Parks and Recreation Department.