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VOLUME TWO, NUMBER NINE

NOVEMBER/DECEMBER 1986

MAIN EVENTS

12 CONTRACTOR PROVIDES AFFORDABLE SOLUTION TO WORN-OUT FIELDS

The Greenway Company has brought new hope to towns and private institutions with worn-out fields and limited funds for turf equipment and maintenance staff. Owner Kevin McCarthy designs customized renovation and maintenance programs for each field. Then in one day he moves his men and equipment on the field and completes the necessary work. Six weeks later the school, college or park has a quality playing field without the expense of buying a lot of rarely-used equipment.

18 MORE EFFICIENT MOWERS SAVE LABOR, BOOST QUALITY

Managers of sports facilities are discovering that specialized mowing equipment not only allows them to improve the appearance and condition of their turf, it allows them to control labor costs through increased productivity. By updating mowers for utility turf and reaping the benefits of greater maneuverability and speed, the facility can afford to buy specialized mowing equipment for its primary fields.

LINE-UP

11 THE FRONT OFFICE

11 EVENTS

25 CHALKBOARD

30 ROOKIES

34 SCOREBOARD

COVER: Greenway does all turf, base path and mound work. All the facility must do is mow.