

## PRINCE TO EXPAND TPC STADIUM COURSE



Executives of Prince Contracting Company, Bay Venture Corporation, NCNB National Bank, Ron Garl Golf Course Architects, Inc., and the Tournament Players Club break ground for the second 18-hole 'stadium golf' course at Prestancia.

Prince Contracting Company and two of its subsidiaries have been chosen to mold and shape the 18-hole addition for the PGA Tour Tournament Players Club at Prestancia, FL. The announcement was made by William Ross, Jr., vice president of development and construction of Bay Venture Corp., the developer of Prestancia.

The addition includes a second 18-hole "Stadium Golf" course and a 35,000 square foot clubhouse, to bring the value of the Prestancia club to \$14.5 million. Golf course architect Ron Garl told *sportsTURF* Prince was selected from a group of four qualified contractors. Edward Connor, vice president and general manager of Classic Golf Course Builders, a Prince subsidiary, will direct construction of the addition. Connor, a civil engineer, has been involved in the construction of the Jack Nicklaus-designed Bears Paw Club in Naples, FL; the Mission Hills Country Club in Rancho Mirage, CA, designed by Arnold Palmer and Ed Seay; the Singletree Country Club in Vail, CO; The Greenbriar in White Sulphur Springs, WV; Firestone Country Club in Akron, OH; and

the new Number 7 course at Pinehurst in Pinehurst, NC.

The new course at Prestancia is the brainchild of PGA Tour commissioner Deane Beman. The "Stadium Golf" design will entail the addition of more than one million cubic yards of earth, says Garl. There will be unobstructed views for thousands of tournament spectators provided by earthen mounds and natural amphitheatres on virtually every hole.

In an unusual construction technique, separate crews will work the two nines at the same time to have the course playable by January 1987. Prince Contracting will do the grading. Its subsidiaries, Classic Golf Course Builders and Classic Irrigation, will finish the job. Suppliers to the project include Toro Irrigation, Pumping Systems, Inc., Auto-Flow, Southern Turf Nurseries, and Wesco-Zaun.

Designer Garl said the course will be "very Scottish, quite rolling," with many trees. It will be a lengthy 6,910 yards from the Senior TPC tees and 5,597 yards from the ladies' tees.

## OUTDOOR POWER EXPO KEEPS ON GROWING

Six months before its July 28 show date, the International Lawn, Garden & Power Equipment Exposition already has more exhibitors signed up than last year. Considering that the show is only entering its third year and already has more than 400 companies exhibiting, the Expo is rapidly becoming an industry benchmark.

Despite a change in show management, the Kentucky Fair and Exposition Center remains the show site and the 70-member Outdoor Power Equipment Institute remains the show sponsor. The event will be held July 28-30 in Louisville, KY.

The Expo emerged as a splinter show from the various national hardware and garden shows. The mower, engine and lawn care equipment manufacturers felt overshadowed by lawn furniture and gas grills. They wanted a show where they could demonstrate their equipment and deal face to face with distributors. More than 230,000 square feet of convention center and four acres of field will be utilized this summer. The Expo is expected to make the list of the ten largest trade shows in the nation this year.

Although it is intended only as a show for distributors of retail and commercial equipment, each year a few more end users can be found trying out the equipment before it even reaches their dealer's showroom.

Colorite, the nation's largest manufacturer of garden hose and a new exhibitor, reports a recent poll of its buyers and merchandisers indicated many were attending the show. "The bottom line is that we want to be where our buyers are to present our products and programs and answer their questions," says Colorite vice president Ray Mistretta.

The Kentucky Fair and Exposition Center (KFEC) decided this winter to phase out its exposition development department which ran the Expo.

Sports turf managers who would like a sneak preview of 1987 equipment should contact Expo 86, P.O. Box 70465, Louisville, KY 40270.

## BASF CHANGES ENKA TO GEOMATRIX SYSTEMS

Enka Geomatrix Systems of Enka, N.C., has been renamed Geomatrix Systems. This change follows the recent acquisition of American Enka Company by the Badische Corporation, a subsidiary of BASF, West Germany. Other product groups were also included in the acquisition.

As a result of a major restructuring of the North American operations of BASF, the combined fibers operations have been renamed BASF Corporation- Fibers Division.

Geomatrix Systems produces a line of three-dimensional geomatrix materials for erosion control, drainage, soundproofing and vibration control in highway and heavy construction, building and related industries.

P.L. Skoglund, Jr., director of Geomatrix Systems, said, "Geomatrix Systems is proud to be a part of this major new fiber company. We look forward to taking advantage of the combined resources of this new company."

## MONCRIEF HONORED BY USGA GREEN SECTION

James B. Moncrief, the developer of Tidwarf bermudagrass and former southeastern director for the United States Golf Association Green Section, has been honored by that association with its 1986 Green Section Award. The award has been presented annually since 1961 for distinguished service to golf through work with turfgrass.

Moncrief, of Athens, GA, retired in 1982 after 21 years with the Green Section. The award was presented during the GCSAA Conference in San Francisco in February.